

Social & Community

Impact Report 2025/2026



Acknowledgement of Country

RAC acknowledges the Aboriginal peoples of Western Australia as the Traditional Custodians of the lands on which RAC has been operating for more than 120 years.

We are privileged to share their lands, throughout Western Australia. Boorloo (Perth) is where RAC Headquarters is based, the place where we work with and alongside Aboriginal and Torres Strait Islander families and communities. RAC honours and pays respect to Aboriginal Elders, past and present across the lands of Western Australia.

On the cover: Young volunteers at an RAC tree planting day.

Inside covers: 'Uthudu Wajjoo Wilu' (meaning Land, Road and Sea in Nhanda language) by Rhianna Couzens.

Purpose of this report: This report has been prepared specifically to communicate our social and community impact, and is distinct from our Annual Sustainability Report prepared by RACWA Holdings Pty Ltd in accordance with the Australian Sustainability Reporting Standard AASB S2 *Climate-related Disclosures*. While this report forms part of RAC's broader reporting suite and sits alongside other reports and disclosures, it is a separate document with a distinct purpose, and its content should be considered in that context.

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i Want to know more? QR codes in this report link to RAC websites, so simply scan them to find out.
As a cyber safety reminder, only scan QR codes from trusted sources.

Highlights

We partnered with Technology for Ageing and Disability WA (TADWA) for a second year to build and donate two custom trikes for two Perth families with a child to suit their physical and cognitive needs.



1,124

participants educated through our Tow Safe caravan safety training workshops.



31k+

RAC Ignite members, continuing to provide leadership programs, learning opportunities and community building activities for young Western Australians.



The RAC Rescue helicopters reached two extraordinary milestones: its 11,000th lifesaving mission since 2003, and the 10th anniversary of the Bunbury base.

The RAC Rescue helicopters are funded by the State Government, managed by the Department of Fire and Emergency Services (DFES) and sponsored by RAC.

We continued to support WA Bike Month, partnering with the Department of Transport and Major Infrastructure to co-fund

\$75,000

worth of community grants for Bike Month initiatives.



We launched our new RAC Street Remix Guide - a practical toolkit for testing quick, affordable and temporary changes that make streets safer, healthier and more active.



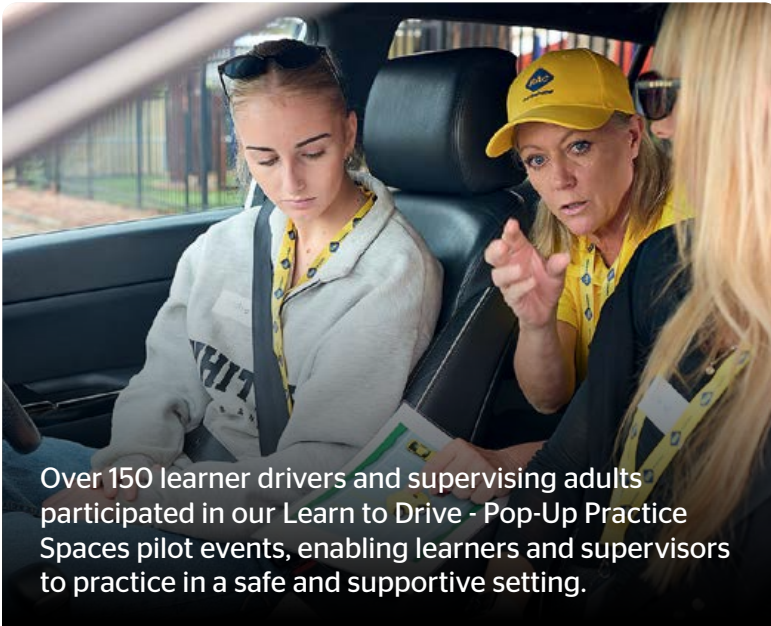
\$217,513*

value contributed to the WA community through our Community Volunteering Program, across 147 activations and more than 4,500 volunteering hours.

*Dollar figure is calculated using the Volunteering WA value of volunteering for 'all ages'

We strengthened our long-standing partnership with the Fremantle Dockers - becoming the football club's Official Road Safety Partner.





Over 150 learner drivers and supervising adults participated in our Learn to Drive - Pop-Up Practice Spaces pilot events, enabling learners and supervisors to practice in a safe and supportive setting.

We reached

45,700

primary and secondary school students through in-class road safety programs.

16k

students attended RAC bstreetsmart this year, our live crash re-enactment event.

2,350

students attended RAC Project Road Smart®, our regional road safety education event, in Broome, Albany, Bunbury and Karratha.



We elevated our partnership with Constable Care Foundation through in-place secondments, volunteering support and unique member experiences.

We began a new partnership with St John WA to strengthen emergency response capability across Western Australia, with a particular focus on supporting volunteers in regional and remote communities.

We upgraded the EV charging stations at our Koorlup Head Office in West Perth, including four DC fast-charging bays, delivering a maximum speed of 240 kW to certain vehicle types, with a dedicated AC charger in an ACROD bay.



We began releasing our RAC Air Health Monitor air quality reports, including the first annual report for 2023, and the first 12-month summary of black carbon findings for 2024/25.



We handed out

5,000

flowers as part of our National Road Safety Week 'Slow down and smell the flowers' activations.





Group CEO Rob Slocombe (left)
and President John Driscoll (right)

A message from our President & Group CEO

As a purpose-led member organisation, RAC has worked alongside Western Australians for more than 120 years. This report shows how we continue to turn that purpose into action to deliver on our vision for a safe, sustainable and connected WA.

This year's Social and Community Impact Report reflects RAC's enduring commitment to delivering positive change across Western Australia.

Over recent years, WA has experienced an unacceptably high level of road trauma. These are not simply statistics. Every death and serious injury represents a person, a family and a community forever affected. Improving road safety is a shared responsibility, requiring action from governments, industry and the community. That is why RAC has set an ambitious goal: to help achieve a 50 to 70 per cent reduction in road fatalities and serious injuries in Western Australia by 2030.

Across the year, we advanced a range of initiatives aimed at making roads safer for everyone.

Since RAC began advocating for the Regional Road Safety Program in 2019, more than \$1 billion has been committed to life-saving road upgrades. Around 10,000 kilometres have now been upgraded, with independent analysis showing a 50 per cent reduction in fatalities and a 35 per cent reduction in serious injuries. This year, following sustained advocacy by RAC and the WA Local Government Association, the WA Government committed a further \$125 million to extend the program to country local roads.

RAC's long-standing advocacy for a stronger Graduated Licensing System (GLS) was reflected in the WA Government's response to a review into the GLS for cars. The Government accepted almost all recommendations, including increased supervised driving hours, longer learner and provisional periods, and the introduction of online theory and hazard perception tests. The reforms will provide young drivers with more supervised experience across a wider range of conditions.

Through free education programs and events, RAC reached tens of thousands of young Western Australians, including 45,700 primary and secondary school students through in-class road safety programs, 16,000 students at RAC bstreetsmart, and 2,350 at RAC Project Road Smart in Broome, Albany, Bunbury and Karratha.

We continued to deliver the Safer Speeds Trial, a partnership between the Shire of Augusta Margaret River and RAC, with support from Main Roads WA. The Trial

has seen speed limit reductions on approximately 550 local roads to save lives and prevent serious injuries.

The RAC Rescue helicopters* reached two significant milestones. More than 11,000 missions have now been flown since the service's inception in 2003, and the Bunbury base celebrated its 10th anniversary. These achievements reflect the important role the service plays in supporting Western Australians in times of need.

We also began a new partnership with St John WA to improve emergency response capability, particularly in regional and remote communities. The first round of our Community Impact Fund provided \$25,000 across nine volunteer-led sub-centres for projects including first aid training, equipment purchases, and facility upgrades.

Throughout the year, our impact also extended beyond road safety, with initiatives that connected communities, supported young people and contributed to a more sustainable WA.

RAC Ignite, our free membership for young Western Australians aged 15 to 24, grew to 31,000 members. RAC Ignite Leadership Programs helped participants turn ideas into practical initiatives, and our Street Makeover projects invited them to help reshape the places they use every day.

Through the RAC Air Health Monitor, Australia's largest and most comprehensive air quality monitoring network, we provided insights into the relationship between transport activity, air quality and community health. During the year, 10 new black carbon monitoring modules were installed across Perth and Peel in partnership with six local governments.

We are proud of what has been achieved, but we also recognise there is still much to do. This strengthens our resolve to measure our impact, focus our efforts where they can make the greatest difference, and keep working with others to deliver meaningful change.

We thank our people, members and partners for their commitment and contribution. Together, we are helping make life better for Western Australians.

John Driscoll
President

Rob Slocombe
Group CEO

*The RAC Rescue helicopters are funded by the State Government, managed by the Department of Fire and Emergency Services (DFES) and sponsored by RAC.



Our approach to social and community impact

RAC is a purpose-led member organisation. With no shareholders, we reinvest our profits for the benefit of our members and to create a better WA.

Our approach to social and community impact seeks to align with, and contribute towards, our organisation-wide Purpose, Vision and Mission. Tracking and reporting our progress on this journey is important to us. It will help us make better decisions and maximise our impact.

This, our sixth Social and Community Impact Report, sets out how we're progressing towards our Vision. It also showcases some of the impactful activities and initiatives we've delivered (with a focus on 2025/26 – referred to as this year) to drive positive outcomes.



Our Purpose, Vision and Mission

We exist to be the driving force for a better WA – **this is our Purpose, our ‘why’**. This is enacted through our Vision. Our Vision is for a safer, sustainable and connected future for Western Australians.

This is what we stand for, and what we will act on.

The principles of social purpose and member value are at the heart of RAC. Our Purpose, Vision and Mission not only guide our social and community impact focus, it also sits at the top of the overall strategy for the organisation.

Purpose

The driving force for a better WA.

Vision

2030: A safer, sustainable and connected future for Western Australians.

Mission

Delivering great member services and experiences, while inspiring positive community change, that makes life better in WA.



Our Vision 2030: what we want to achieve

A safe, sustainable and connected future. We have set our desired end states, or what we aspire for the future to look and feel like...



Safe

Safer mobility is vital to the wellbeing of Western Australians. Think safer roads, speeds, vehicles and people to save lives and reduce serious injuries.

- » Western Australians feel safe utilising all modes of transport.
- » Road deaths and serious injuries in Western Australia are approaching zero.
- » Western Australia has safe transport infrastructure.
- » New vehicle technology and safety assurance frameworks are protecting occupants and other road users from crashes.
- » Road users are taking responsibility for themselves and other road users.
- » Road safety is a social, health and economic priority for Western Australia.
- » Appropriate speed limits have been implemented and are increasing human survival rates in the event of a crash.

Sustainable

Sustainable mobility meets the social, environmental and economic needs of current and future generations. Think low emission vehicles and initiatives for cleaner, healthier air.

- » Harmful emissions (CO₂, NO_x, particulates) from passenger vehicles are reduced in line with international benchmarks.
- » Proactive initiatives have been implemented to improve air quality.
- » Low emission vehicles are widely available, affordable and a popular choice.
- » Infrastructure supporting alternative vehicle technology is broadly accessible.
- » Western Australians better understand and are able to reduce the life-cycle impacts of owning or operating vehicles.
- » A range of fair and effective funding options have delivered a high-quality transport system.



Connected

Connected mobility supports vibrant and liveable communities. Think well-planned communities and transport that connect people and places.

- » Good urban design and well-planned communities are enabling better access to transport options and enhanced social connectedness.
- » People are seamlessly connected by a flexible range of private, public and shared transport options (e.g. public transport, cycling, walking, car, motorcycling, personal transporters, aviation), infrastructure, services and technology.
- » Congestion has been managed to protect the livability and productivity of the State.
- » The benefits of digitisation are realised and enhance mobility while protecting personal privacy and data.
- » Transport is affordable and accessible.

How we measure our impact

Our Social Impact Framework

To guide our social and community impact activities to 2030, we have a Social Impact Framework which keeps us focused on our Vision.

Launched in 2020, our Social Impact Framework enables us to measure our impact and report on our progress to 2030:

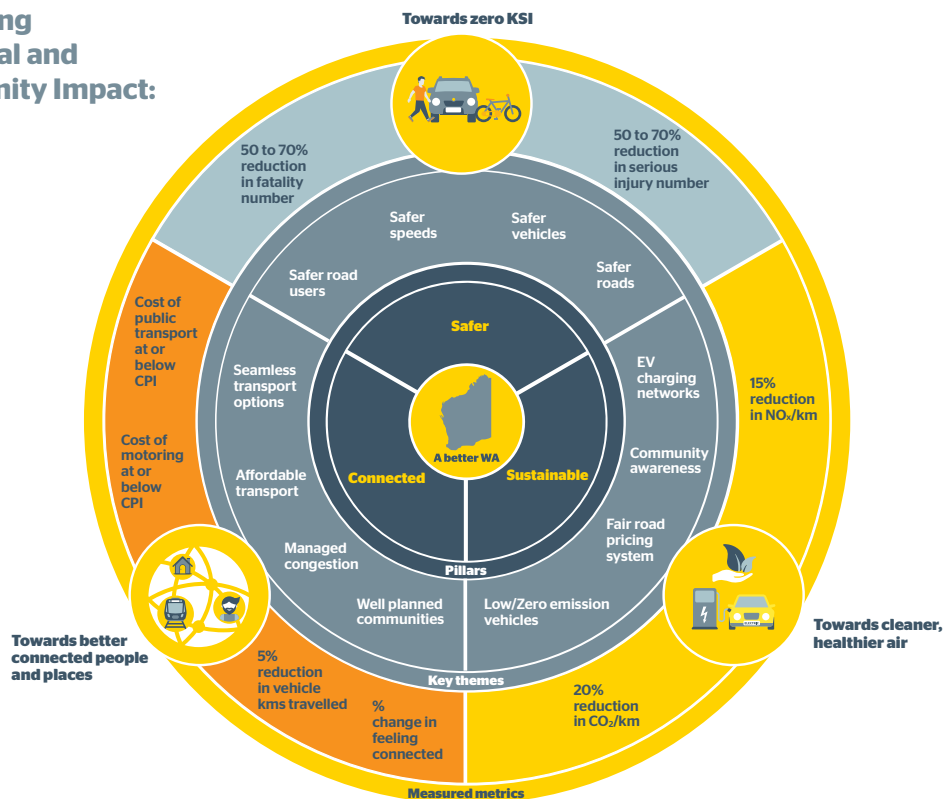
- » **Visualising our future** – our Vision end states provide the strategic direction around where we want to get to for each of our three impact areas of Safe, Sustainable and Connected.
- » **Monitoring our influence** – the Social Impact Metric helps us understand, react, and respond to what's happening in the changing external environment and track progress around the things we're trying to impact.
- » **Measuring our actions** – we have a tool to help us better capture and align the social and community impact activities and initiatives we're delivering across the organisation with our Vision, and report on the impacts. This helps us to realise the full potential of the organisation to drive positive outcomes towards achievement of our Purpose and Vision.

This includes a series of indicators, measures and targets, reflecting the following factors in WA:

- » Road fatality and serious injury numbers;
- » CO₂ and NO_x emissions per kilometre travelled;
- » Vehicle kilometres travelled per person;
- » Extent to which people feel connected to and within their community; and
- » Costs associated with private motoring and public transport.

The targets in our Social Impact Framework reflect the long-term societal outcomes we aim to influence through our advocacy, education, partnerships, and community initiatives. As they are not organisational performance targets they cannot be achieved by us alone, and therefore we need collective and sustained effort from governments, industry, communities, and individuals. Our Vision end states and targets ensure our efforts are focused on initiatives that will help support and achieve the future we want to see.

Measuring our Social and Community Impact:



United Nations Sustainable Development Goals

We support the United Nations (UN) Sustainable Development Goals (SDGs), which were adopted by all UN Member States including Australia as a founding member. The SDGs are the blueprint to tackle the biggest challenges the world is facing, to achieve a better and more sustainable future for everyone on Earth. They are a global call to act to protect our planet together and ensure that all people enjoy peace and prosperity.

Our Vision, which guides our social and community impact activities, aligns with six of the 17 SDGs. We seek to embed the SDGs across our operational activities to ensure the sustainability of our organisation, membership, and the WA community.



Our organisation

Social and community impact has always been an important part of who we are and what we do. We've advocated for change and acted to develop and deliver many innovative and meaningful initiatives to drive positive outcomes for our members and the WA community.

For more than 120 years, RAC has been giving back to WA

We've been driving change since 1905, when our first members formed the Automobile Club of Western Australia to support the interests of car owners. The principles of social purpose and member value still drive us today. We will continue to improve services and experiences for members while championing change that creates a better future for Western Australians. In addition to making WA a better place, RAC provides a range of important services to members including Roadside Assistance, Insurance, Travel, Tourism, Finance, Auto Services, Batteries, Tyres, and Security.



100 years of coming to your rescue

This year, RAC Roadside Assistance is celebrating 100 years of service to Western Australians. Take a look back over where that journey has taken us so far.

We act and influence, for a better WA

We undertake a range of social and community impact activities and initiatives to drive positive outcomes which will move us towards our Vision 2030 end states and achievement of our Social Impact Metric.

These activities include:

- » Completing research, developing evidence-based policy, and making submissions to government to influence priorities and investments.
- » Delivering demonstration initiatives to highlight issues and showcase what can be achieved.
- » Running campaigns, engagement and education activities to enhance understanding, inspire and empower action.
- » Supporting major and community-focused sponsorship programs.
- » Engaging with all sides and levels of government, and the media, to draw attention to the key issues.
- » Ensuring RAC people are involved in delivering social and community impact through volunteering and other initiatives.



**120 years of social and
community impact**



Here are some of our milestone moments:

- Safe
- Sustainable
- Connected

1905

club formation

1911

developed the first road map

1920

campaigned to preserve the giant Karri trees of southern WA

1946

initiated the National Safety Council of WA to promote road safety

1993

alongside other Australian automobile clubs, RAC created the Australasian New Car Assessment Program (ANCAP) which tests and rates the safety of new vehicles

2008

created the Risky Roads survey, which asks road users to nominate dangerous roads and intersections to share with government

2014

unveiled The Elephant in the Wheatbelt, a life-sized elephant sculpture made from crashed cars, to highlight the higher road fatality rate in the region

2015

opened the RAC Electric Highway® with electric vehicle chargers from Perth to Augusta

2018

became the principal partner of Town Team Movement to support connected communities

1909

erected directional signs across WA

1988

advocated for roadside random breath testing in line with other states

2003

began sponsoring the Perth-based RAC Rescue helicopter, providing WA with its only 24/7 emergency rescue helicopter service

2013

commenced reviews of motorist taxation to get a fairer share for WA

2016

began sponsoring a second RAC Rescue helicopter in Bunbury

2019

launched Project Road Smart, a free road safety education event for regional high schools

1965 to 1973

campaigned for seatbelts and child restraints to be mandated

2012

held the first RAC bstreetsmart event, an annual crash re-enactment educating high school students about road safety

2012

launched our Safer Cars Commitment, only insuring and financing four- or five-star safety rated cars

2016

launched the RAC Intellibus®, Australia's first and longest running driverless vehicle trial

2019

commenced advocacy for the Regional Road Safety Program in WA

















Learn more about our milestone moments

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■ **2022**

created the RAC Air Health Monitor, the most comprehensive air quality sensor network in Australia

■ **2022**

provided our members with the opportunity to trial an electric vehicle for a week



■ ■ ■ **2024**

launched RAC Ignite to empower 15 to 24 year olds with education, leadership programs and youth-led initiatives



■ **2026**

celebrated 100 years of providing motoring help and Roadside Assistance

■ **2026**

commenced our partnership with St John WA

■ **2020**

began our Tow Safe events to better prepare travellers on WA roads

■ **2020**

launched Reconnect WA to revitalise streets and spaces for community activity



In 2020 we achieved our Vision of becoming WA's most valued organisation, and launched our new Purpose, Vision and Mission for 2030.

■ **2023**

launched RAC Go to help create safer driving habits behind the wheel

■ **2023**

celebrated 20 years of sponsoring the RAC Rescue helicopters



■ **2025**

implemented the Safer Speeds Trial with the Shire of Augusta Margaret River

■ **2025**

researched and co-designed initiatives with parents and young people to better support the Learn to Drive process

■ **2025**

teamed up with the Fremantle Football Club to become their official road safety partner





Our impact areas

We are focused on driving positive impact in our three key areas:

- » **Safe:** We want fewer people killed or seriously injured on our roads.
- » **Sustainable:** We want to reduce harmful vehicle emissions for cleaner, healthier air.
- » **Connected:** We want well-planned communities and transport that better connect people and places.

We advocate for all Western Australians, whether they are wheeling, walking, riding, using public transport, driving or being driven. It is important to us that what we advocate for makes a real impact and that's why we take an evidence-based approach.

Our top policy priorities

A safer WA

Safer speed limits

Develop a plan to review WA speed limits and implement reductions based on harm minimisation principles.

Regional road safety upgrades

Invest in low-cost safety upgrades such as shoulder sealing across as much of the regional network as possible.

Safer intersections

Roll out low-cost urban intersection safety treatments such as raised safety platforms and upgrade unsafe intersections on major highways.

A connected WA

Reduced reliance on cars

Provide more travel options by investing in infrastructure, reducing urban sprawl and designing communities connected to services and job opportunities.

More affordable transport

Keep the cost of motoring and public transport at or below the rate of inflation by freezing vehicle registration fees and public transport fares for three years.

Better planning of our communities

Integrated transport and land use planning that encourage social interaction, connect people with the things they need and with more choice in how they get around.

A more sustainable WA

Improved fuel quality and emissions standards

Implement better fuel quality, tight noxious emissions standards and impactful mandatory fuel efficiency standards.

More electric vehicles

Accelerate the uptake of electric vehicles (EVs).

Road user charging reform

Develop a new road user charging model encompassing all vehicles, to replace the array of existing fees and charges.



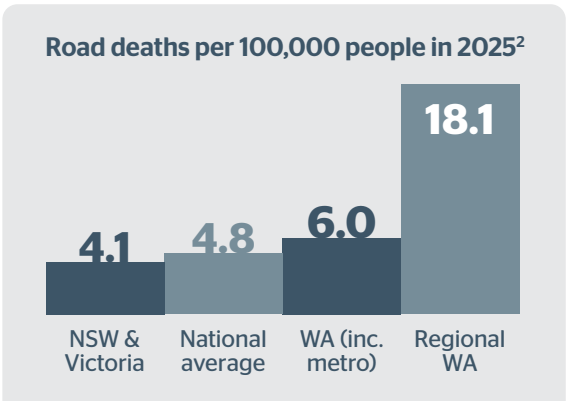
Read about our current
policy positions in our latest
Public Policy document



Safe

The challenge

» In WA, more than three people are killed and approximately 30 seriously injured every week due to road trauma¹.



» Over the five years to 2025, 871 people died on WA roads, while over the five years to 2024, 7,605 people were seriously injured*⁴.



The role of speed in crash severity³

- » Even small increases in speed can make a big difference. For every 5km/h increase in travelling speed in a 60km/h zone, the risk of being injured in a crash doubles.
- » At 65km/h the chance of having a crash resulting in injury doubles, it's four times more likely at 70km/h and the risk increases by 32 times at 80km/h.
- » RAC's position on demerits for speeding is that all speeding offences should result in the accrual of demerit points, including when travelling not more than 9km/h over the speed limit.

Our targets for Western Australia

50-70% reduction in serious injury number

50-70% reduction in fatality number



*At the time of publication, the latest WA Government serious injury crash data available was for 2024, and has therefore been reported.

Sustainable

The mobility choices we make today should not impact negatively on the lifestyle and choices of future generations. During fuel combustion, petrol and diesel fueled vehicles emit a range of airborne pollutants and greenhouse gases – like oxides of nitrogen (NO_x), carbon dioxide (CO₂), and particulate matter (PM_{2.5} including black carbon, and PM₁₀) – which are harmful to our health and the environment.

The challenge

- » Up to 3,000 Australian adults die prematurely each year due to exposure to traffic-related NO₂ and PM_{2.5} emissions⁵.
- » As well as people's health, our environment is also impacted, a problem that is only worsening. In 2024, road transport made up 18 per cent of national carbon dioxide equivalent (CO₂-e) emissions, with cars alone accounting for 9 per cent of national emissions. If we do not act, transport emissions are on track to be the one of the largest sources of greenhouse gas emissions in Australia by 2030⁶.
- » Over the past 20 years, car emissions per capita have declined in both WA and Australia, but progress in WA has been much slower, falling just 12 per cent compared to 28 per cent nationally, suggesting weaker uptake of lower emissions vehicles or slower behavioural change⁷.
- » To meet Australia's 2035 CO₂ emissions target, a significant increase in new vehicles sold between now and then needs to be electric. Currently, only 15 per cent of new vehicle sales are electric⁸, and Australia is behind the global average of 25 per cent⁹.
- » Australia still has a high number of EVs per public charging point compared with other countries, at 40 per public charging point as of 2025 (compared with between 10 and 30 in most International Energy Agency member countries), leading to long wait times. Australia has 1.1 kW of public charging per EV, which is again low compared to other countries⁹.
- » According to our members who are considering an EV for their next vehicle purchase, the top barriers include battery life concerns, cost and access to charging infrastructure¹⁰.

Our targets for Western Australia

20% reduction in CO₂ emissions per kilometre travelled by car

15% reduction in NO_x emissions per kilometre travelled by car

Did you know?

Fuel may be the most frequent car expense for drivers, but it makes up just a fraction of the total cost of running a car. Over a year, the total costs run into thousands of dollars. The RAC Car Running Costs Guide provides an up-to-date breakdown of the weekly, monthly and annual costs associated with owning and running a car in WA.

This year, we assessed 50 popular vehicles across nine categories ranging from small cars to medium SUVs, utes and EVs. We looked at expenses including fuel, servicing, loan repayments, registration and depreciation. The calculations are based on a five-year ownership period, so we included details such as a set of tyres and a replacement 12-volt battery.

In 2025, the cost of running a medium SUV - Australia's biggest-selling category - was down slightly when compared to the prior year. This was partly due to lower purchase prices of some new vehicles entering the market, as well as lower fuel prices in 2025.



See the full list of cars in this year's survey

RAC Air Health Monitor

Through the first RAC Air Health Monitor we are gathering early key findings related to traffic-related emissions.

Our findings highlight the need for broad policies to continue to reduce emissions overall, while delivering targeted, place-based measures to reduce exposure where and when it is highest.

You can find out more about the RAC Air Health Monitor on page 42.





Connected

How our cities, towns and neighbourhoods are planned, designed and managed influences many aspects of our lives. Like where we live, work, and socialise, and how we move around. How physically and socially connected we feel to the people and places that matter to us has a powerful impact on our quality of life and overall wellbeing. Communities are strongest when they feel connected.

Our state is vast, and our population will continue to grow. While this brings many benefits, it also creates significant challenges in accommodating growth, catering for the increasing demands on our transport system and enhancing access to employment, education and other essential services and amenities. All without losing the things that make our local areas great places to live.

Did you know?

The costs associated with different forms of transport vary significantly.

In 2016, a trip from Perth to Mandurah using public transport cost \$12.40. This year, it costs just \$3.50, a reduction of more than 70 per cent. Across the network, fares have fallen over the past decade, even after inflation:

Average public transport fares have reduced by around

65%

Regional Transwa fares have reduced by around

50%

At the same time, the cost of owning and running a vehicle remains a major part of household budgets. Households in Perth pay around nine per cent more than the national average in registration, licensing and compulsory third-party insurance, while Bunbury households pay around 18 per cent more¹¹.

Investing in walking and cycling makes good sense for our health, as well as the health of our economy where the benefits far outweigh any costs. Evidence shows that when people walk more than usual, this creates over \$5 per/km in health-related economic value per person, and cycling delivers

around \$3 per/km¹². In practical terms, this means a 10km bike commute can produce around \$30 in health-related value, reflecting avoided healthcare costs and improved productivity. Across Australia the cycling industry contributes more than \$16.9 billion to the economy annually¹³.

However, the financial and environmental costs associated with driving are significant. In WA, external costs associated with driving include \$2.4 billion annually for road trauma¹⁴ and \$1.5 billion in traffic congestion¹⁵.

In 2024/25 the WA Government spent an estimated¹⁶:

\$27 per person for cycling and riding

\$800 per person for roads

\$1,500 per person on public transport

The challenge

- » Perth is known as one of the most sprawling cities in the world. The population is projected to grow by nearly 32 per cent between 2021 and 2036¹⁷.
- » There is greater support for more efficient development - 76 per cent of members support urban infill (developing vacant or underutilised land within existing areas, capitalising on existing infrastructure and amenities, and supporting higher rates of walking and public transport use). Only 41 per cent of members support urban sprawl, which expands our city boundaries by clearing land on the urban fringe¹⁸.
- » Proximity to schools, services and green spaces matter most to members when choosing where to live, and 64 per cent would like their neighbourhoods to be more walkable¹⁸.
- » While 88 per cent of members currently drive to work, only 65 per cent would prefer to do so, and more members would like to ride than currently do¹⁹.
- » The top barriers to using public transport are²⁰:
 - > Lack of availability (doesn't go where needed or isn't frequent enough);
 - > Needing a car for work, other journeys or to carry items; and
 - > Trips take too long.
- » According to our data, 48 per cent of car trips in Perth made between June 2025 and June 2026 were under 5km in distance and 10 per cent were under 1km²¹. Many of these trips may be feasible on foot or by bike.
- » Only 38 per cent of members are satisfied with the availability of footpaths on both sides of the road, and 13 per cent of members are comfortable riding a bike using a painted bike lane²².

Our targets for Western Australia

5% reduction in vehicle kilometres travelled by car

5% increase in our connected communities score



cost of private motoring remains at or below CPI



cost of public transport remains at or below CPI

Increasing investment in active transport

Transport shapes daily life more than almost any other public system. It connects people to work, education, community and friends. Its importance becomes even clearer during periods of change and disruption.

To support one of our Federal Budget priorities, we wrote to the Federal Minister for Infrastructure, Transport, Regional Development and Local Government requesting the Active Transport Fund be scaled up to dedicate 10 per cent of the transport budget to delivering much-needed walking and cycling infrastructure.

This aligns with our 2025/26 and 2026/27 State and Federal Budget submissions, which highlight the need for sustained investment in active transport. More funding is necessary, demonstrated by the interest generated in the Federal Government's recent Active Transport Fund where:

- » 430 applications were received from across the country; and
- » Only 81 projects were able to be approved, due to the exhaustion of funding.

Less than one third of Perth's Long Term Cycle Network is constructed to an adequate standard. Our member research shows strong latent demand for cycling and the need to fix fragmented and incomplete networks.

- » 36 per cent would like to cycle more than they currently do, with 30 per cent citing a lack of safe, convenient and connected bike routes as a key barrier.

There was a welcome increase for the WA Bicycle Network Program in the most recent State Budget, as well as the National Active Transport Fund in the Federal Budget, however further investment is essential. We will continue to advocate for a transport system that provides real choice and ensures all people can travel safely, efficiently and sustainably across a growing and changing community.

Safe activities and initiatives

No matter how we choose to move around, we should be safe in doing so. All of us have a responsibility to ensure our roads and transport system are safe for everyone.

To improve safety, we need to take a Safe System approach. That is, safe road users, safe vehicles, safe roads and roadsides, safe speeds and post-crash response. The Safe System approach builds layers of protection around road users so that, if one layer of the system fails, other layers will still protect them from death or serious injury. All of us make mistakes and the human body is fragile. The road system must be designed to ensure that making a mistake on our road doesn't lead to serious harm. We seek to align our social and community impact activities and initiatives with the Safe System approach.

This year, to help drive positive outcomes, we've progressed a range of activities and initiatives with our members, the community, government and partners.

Our stakeholder engagement activities have included:

- » Representing road users on the Road Safety Council;
- » Presenting at the Australasian Road Safety Conference;
- » Involvement in the Driving Change Road Safety Action Plan Implementation Working Group;
- » Representation on the Australian Blackspot – WA Consultative Panel; and
- » Representation on the Perth Inner City Group's 40km/h speed zone project.



✓ Influencing

Mid-term review of the *National Road Safety Strategy 2021-2030*

In October 2025, the Commonwealth Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts launched a mid-term review of the *National Road Safety Strategy 2021-2030* (NRSS).

Our submission to the review observed that progress during the first half of the NRSS has been slow and that the next action plan should contain more specific actions that can deliver reductions in road trauma. The submission also highlighted our key federal road safety priorities, including low-cost safety treatments on country roads, network-wide speed limit reviews for local government roads and accelerated roll-out of active transport infrastructure.



Influencing

The Regional Road Safety Program

Since 2019, we've been calling on the State and Federal governments to fully fund a landmark State Government proposal to deliver low-cost safety treatments, such as sealing shoulders, installing audible edgelines, medians and/or centrelines, to address run-off-road and head on crashes across thousands of the state's regional road network. These roads connect nearly every regional town and community in WA.

Since its establishment in 2020, the Regional Road Safety Program has delivered a significant reduction in the incidence of crashes where individuals are either killed or seriously injured (KSI). Analysis undertaken by the UWA Centre for Road Safety Research across 163 projects, comprising nearly 5,000km of regional roads, showed a 50 per cent reduction in fatalities and 35 per cent reduction in serious injuries when compared to the previous five years.

We have continued to make the program the key focus of our State and Federal budget submissions each year, and we've been undertaking a range of government and stakeholder relations activities.

Since advocacy commenced in 2019, around 10,000km of the state road network has been upgraded. But it is critical the program is rolled out in full (around 14,400km), so that the safety benefits are realised across the whole state regional network.

High-speed Local Country Roads Initiative

The Regional Road Safety Program almost exclusively focuses on State Government managed regional

roads. However, half of regional fatal and serious injury crashes occur on local government managed roads.

In 2022, we commissioned the National Transport Research Organisation to develop a business case to seek funding to improve the safety of sealed, high-speed local government roads in WA, with the WA Local Government Association (WALGA) and Main Roads WA as project partners.

We are calling for road safety treatments to approximately 8,000km of high speed sealed local country roads. The program could prevent more than 750 fatalities and serious injuries over a 30-year period.

In 2025, the State Government committed \$250 million over five years to expand the Regional Road Safety Program to local roads. The first two tranches of the expanded program have commenced - with \$73 million invested across 51 projects, spanning approximately 860km. RAC is monitoring and influencing the program's implementation through representation on the program advisory group, alongside Main Roads WA, WALGA and local government.

We welcomed the funding for the first stage of local roads investment, however, to reach the total projected reduction in KSI, the State and Federal governments must continue to co-fund these safety treatments across all the identified local government roads. The recent WA State Budget re-affirmed the State Government's commitment to the Regional Road Safety Program but left timeframes open and Commonwealth funding support is yet to be confirmed.

Influencing

Submissions to the Review of the WA Graduated Licensing System

In September 2025, the WA Department of Transport and Major Infrastructure launched a consultation on the proposed enhancements to the Graduated Licensing System for cars.

Our submission to the consultation included several evidence-based recommendations, with our top priorities being:

- » Extending the minimum learner period from six to 12 months for learners of all ages; and
- » Increasing minimum supervised driving hours beyond the proposed 75 hours - ideally to 100-120 hours, but at a minimum 80 hours, in line with best practice across other Australian jurisdictions.

In April, the WA Government announced the reforms it will be implementing, which include extending the

minimum learner period from six to 12 months and increasing the minimum supervised driving hours from 50 hours to 80 hours.

In May, the WA Department of Transport and Major Infrastructure launched a consultation on the proposed enhancements to the Motorcycle Graduated Licensing System.

Our submission was broadly supportive of the proposed changes, but also highlighted two elements missing from the consultation paper that should be part of the reforms:

- » Review of moped licensing; and
- » Review of the novice driver categories to ensure that novice motorcyclists who already hold a car licence are subject to appropriate alcohol and demerit point restrictions.

RAC Rescue helicopter



RAC Rescue

RAC has proudly sponsored WA's only 24/7 emergency rescue helicopters since 2003. The RAC Rescue helicopters deliver critical care, search and rescue, and emergency support to those in need. The service is funded by the State Government and managed by the Department of Fire and Emergency Services (DFES). With over 50 per cent of missions responding to crashes both on and off the road, the RAC Rescue helicopters are just one way we're helping to drive a safer WA.

This year, RAC Rescue reached two extraordinary milestones: its 11,000th mission, and the 10th anniversary of the Bunbury base, which was established to support the original base located in Perth.

11,000 missions is a powerful reminder of the essential role the service plays in protecting lives and supporting communities within WA. Behind every mission is a person in need of help, whether it's a serious road crash, a remote medical emergency, an urgent hospital transfer to help patients access specialised treatment, or a complex search and rescue operation. The 11,000th mission was in the Stirling Ranges, helping a patient who had fractured their ankle on a hike.

Launching in 2016, the RAC Rescue Bunbury base has significantly strengthened emergency response capability across regional and southern WA. With more than 2,800 missions completed, the Bunbury-based helicopter has helped ensure communities far from major hospitals receive timely access to critical care, when every minute counts.

These two milestones highlight the real impact of our long-standing sponsorship: supporting an initiative that saves lives and strengthens communities across WA.

Since 2017, the RAC Rescue Experience has travelled around WA giving members and the community a virtual reality experience of the life-saving service. The four-minute, 360-degree experience takes participants on a mission onboard one of the RAC Rescue helicopters. Across 2025, the RAC Rescue Experience delivered its largest year, with almost 12,000 people engaging with the virtual reality experience.

RAC Rescue in action

On 30 January 2026, 13-year-old Austin Appelbee and his family became stranded in rough conditions in Geographe Bay near Quindalup after being swept offshore while paddleboarding and kayaking. As conditions worsened and the family drifted further from shore, Austin swam for approximately four hours before reaching land, then ran to find a phone and make a triple-zero call. That call triggered a major multi-agency search and rescue operation involving one of the RAC Rescue helicopters.

The rescue was a high-stakes search mission conducted in deteriorating light and challenging offshore conditions. Guided by information from Austin's emergency call, the crew worked alongside WA Police, Volunteer Marine Rescue and the Australian Maritime Safety Authority to locate his mother and siblings adrift in Geographe Bay.

Using night vision equipment and thermal imaging technology, the RAC Rescue helicopter searched the coastline and surrounding waters, finding the family and helping guide rescue vessels to recover them, demonstrating the critical role of the RAC Rescue in complex ocean emergencies.





St John WA partnership

This year, we began a new partnership with St John WA to strengthen emergency response capability across Western Australia, with a particular focus on supporting volunteers in regional and remote communities.

The partnership has two key focus areas: funding hands-on regional training workshops to upskill volunteers in road-trauma response; and backing St John's Community Impact Fund, which provides small grants to local sub-centres for equipment, facility upgrades and training based on local needs.

The first round of the Community Impact Fund distributed \$25,000 to support regional, volunteer-led sub-centres. Nine grants were awarded across regional sub-centres funding practical projects that strengthen volunteer capability and community resilience.

- » Purchase of a chair lift in Ravensthorpe to support patient mobility
- » Infant and child first aid and wellness training for Aboriginal families in Kununurra
- » AED replacement kits in Waroona
- » First aid training and kits for new drivers in Albany
- » Community engagement resources and sub-centre upgrades in towns including Wagin, Tom Price and York

Together, RAC and St John are supporting the volunteers who are often first on scene, helping ensure they are better prepared, resourced and confident to respond to serious incidents, including road crashes. This partnership supports our long-standing commitment to safer roads and emergency services across WA.

Teaming up with Fremantle Dockers for road safety

We've strengthened our long-standing partnership with the Fremantle Dockers, becoming the football club's Official Road Safety Partner. Our shared goal to save lives on WA roads and give back to the community provides us with a powerful platform to connect with footy fans and deliver road safety education and programs to raise awareness of this important issue.

This year, we delivered the inaugural RAC Road Safety Game at Optus Stadium. More than just a great game of football, the fixture spotlighted a message at the heart of our Vision: get home safe. This important theme guided every element of the matchday experience, reinforcing the role we all play in keeping ourselves and our loved ones safe on WA roads.

- » Safety videos and messaging with Fremantle Dockers players.
- » Half time interview with RAC Group CEO Rob Slocombe, Fremantle CEO Simon Garlick and the Hon. Reece Whitby MLA, Minister for Road Safety, about the importance of driving safely.
- » Footy fans participated in the RAC Rescue Experience virtual reality road crash rescue and interactive photobooths encouraging them to get home safe.

Through our partnership with the Fremantle Dockers, we're proud to support the Kimberley Connected program and help bring road safety education into regional classrooms. Kimberley Connected reaches more than 30 primary and secondary schools across the region, delivering a series of workshops about health, wellbeing and sustainability on Country. We're proud to be adding a practical workshop about road safety education - teaching students about the importance of seatbelts and helmets, how to ensure bikes are safe, and how to ride eScooters within the law.

To support the workshop and with limited equipment available to the participating schools, each was gifted four helmets to provide students a hands-on opportunity to learn how to correctly fit a helmet.

This partnership is another strong example of how we're leveraging sport to amplify our impact and support communities right across the state. Together, we're not just promoting road safety, we're building a culture of care, responsibility and pride across WA.

Did you know?

Every five hours, one person is killed or seriously injured on WA roads. This means that during the time it takes for a football game to finish, someone in WA will have been killed or seriously injured.

Kimberley Connected



National Road Safety Week

Each year, National Road Safety Week (NRSW) shines a spotlight on the devastating impacts of road trauma on our community and underscores the importance of safe road use.

This year, we shared a simple yet powerful message: *Get home safe for the moments that matter*. Too many lives are being lost on WA roads and the need for real, lasting change has never been more urgent.

We proudly delivered a range of initiatives during NRSW:

'Slow down and smell the flowers' activations

RAC Patrols handed out fresh yellow flowers and car air fresheners to members as a reminder to slow down and drive safely. We also spoke with our members and the community about road safety at key locations including Westfield Carousel, Westfield Whitford City, Cowaramup, Augusta and Margaret River. Over 5,000 flowers were handed out during the week, each representing one of the 184 lives lost on WA roads in 2025.

RAC Arena partnership activation

We roamed the RAC Arena at Guy Sebastian's concert to amplify NRSW messaging through an engaging flower display, on-site signage, and flowers and air freshener giveaways for concertgoers.

Fremantle Dockers partnership - Optus Stadium

As the Fremantle Dockers' Road Safety Partner, we raised awareness of NRSW messaging amongst footy fans via MC announcements, digital screen signage, and flower and air freshener giveaways.

While NRSW is an important moment of focus, our responsibility doesn't end here. Improving road safety in Western Australia takes sustained effort - strong partnerships, ongoing advocacy, education, and a shared commitment across government, industry, and the community. We want everyone to get home safely, every day of the year.



Rural Road Safety Month

Coordinated by the Australian Road Safety Foundation, Rural Road Safety Month is a national awareness campaign to educate and engage Australians on the unique risks when travelling on regional roads, including different road conditions, high speeds, weather and wildlife.

We distributed 15,000 air fresheners and cards across Member Service Centres, Auto Service Centres and Parks and Resorts, and promoted road safety messages to encourage safer driving behaviours on regional roads.



Gold Sponsorship of the Australasian Road Safety Conference

The Australasian Road Safety Conference took place in Perth from 20-24 October where we proudly participated as a gold sponsor. Throughout the week, we activated several high-impact branding opportunities and spoke with attendees at our exhibition booth, which featured a micro version of the RAC Rescue Experience.

We delivered valuable presentations to the main conference audience as well as through the Local Government Network Workshop, reinforcing our commitment to road safety.



Tow Safe

With regional WA consistently overrepresented in road fatalities, we continue to provide education and training around safe driving and towing practices.

We offer free and low-cost Tow Safe workshops across WA for caravan beginners or those wanting to refresh their towing skills. During these sessions with a professional instructor, participants learn how to safely hook up a caravan, check tyres, and load a caravan or trailer correctly. The Advanced Tow Safe course invites Tow Safe 'graduates' to learn about more technical towing content and provides an opportunity to practice towing skills and reversing.

"It was a great session, lots of great tips and information, particularly around towing safety. It gave me much more confidence on towing and reversing. The instructors were top quality, very knowledgeable and patient."

"It really made me realise there is a lot more to towing than I knew. Especially the safety guidelines. And it made me aware of resources available to help me to drive and tow safely in the future when I buy a caravan. Also not to be ambitious with towing weight."

- Participant

A photograph of a white Toyota Hilux towing a caravan on a road. A traffic officer in a high-visibility vest and hat is standing in the foreground, gesturing with his arms. The background shows a clear blue sky and some trees.

1,124 participants educated through 51 Basic and 18 Advanced workshops this year

682 sessions delivered to 8,515 people since Tow Safe launched in 2020



Case Study

Safer Speeds Trial

Improving road safety outcomes through holistic speed limit reductions focused on harm minimisation.

Why

There are many different factors that come together to cause a crash, but the severity of the outcome depends on speed.

Decreasing your speed while driving decreases your stopping distance, giving you more time to react to a mistake or an unexpected hazard.

The human body is fragile and can only tolerate a certain amount of force. If you crash, a reduction in impact speed means an even bigger reduction in impact force.

A 10 per cent reduction in speed can result in a 30 per cent reduction in crashes that result in a death or serious injury. This means that introducing safe and appropriate speed limits is one of the most effective ways to reduce road trauma.

What

The Safer Speeds Trial (the Trial) is a partnership between the Shire of Augusta Margaret River and RAC, with support from Main Roads WA. Between May and August 2025, we reduced speed limits on approximately 550 local roads in the Shire to save lives and prevent serious injuries on local roads.

The three-year Trial is testing a new approach to setting speed limits, focusing on harm minimisation and analysing roads in a holistic, area-wide way. This means there are consistent new speed limits across similar road types.

How

In most local governments across WA, speed limits are changed on a case-by-case basis, when a submission is made by a local government to Main Roads WA. For this Trial, we have reviewed the speed limits for the entire road network managed by the local government.

The design of the Trial has involved reviewing network data including traffic, speed, crash history, movement and place, and community nominations, alongside a literature review of best practice speed limit setting. A set of principles for speed zoning, prioritising harm minimisation, helped guide the new speed limits.

Road type	Old speed limit	New speed limit
Town centres	40-50km/h	40km/h (area wide)
Residential streets	50km/h	40km/h (area wide)
Urban major roads	60-70km/h	50-60km/h
Peri-urban residential roads	70km/h or 110km/h (open default)	60km/h (area wide)
Sealed rural undivided roads	70-110km/h (open default)	70-80km/h

Table 1: Speed limit principles

Impact

Comprehensive reviews will take place 12 months after the Trial commences and then after three years, to help us understand the impacts of the Trial and identify where adjustments may be required.

In the first half of 2026, a range of data was collected to inform the 12-month review:

Interim evaluation (March/April 2026)

- » Tube count data – collected from over 100 treatment and control sites – measuring traffic volumes and speeds.
- » TomTom data extracted for the whole Shire road network – from anonymised Satnav, smartphone app and connected vehicle data – measuring average speeds for each section of road.
- » Survey feedback from a representative sample of over 500 community members – measuring their views on speed limits and their perceptions of the Trial's impacts.

Community consultation (May/June 2026)

- » Community survey received 622 responses
- » Interactive mapping tool had 237 pins dropped
- » Community engagement session held with local residents along with one-on-one meetings with local businesses

Findings from both the interim evaluation and community consultation will be considered as part of the 12-month review of the Trial, and results from both will be shared once the review process is completed later in 2026.



A small increase to your journey can be a big difference for road safety - explore the speed limit changes

Case Study

Young Driver Road Safety Program

Supporting young Western Australians to drive safely.

Why

Drivers aged 17-19 experience the highest rate of KSI compared to any other age group, while young drivers aged 20-29 have the second worst rate of KSI. Without new and innovative approaches to road safety that engage younger generations, these rates are likely to persist or grow.

What

The Young Driver Road Safety Program has been designed to address these unacceptable KSI rates. We have made it a strategic priority to engage young people in ways that motivate and help them to drive safely.

We have been working to prioritise and design initiatives that will be best suited to support young drivers, parents and key stakeholders to save lives and build safe and confident drivers for generations to come.

How

We have undertaken in-depth literature reviews, stakeholder interviews with State government agencies, service providers and driving instructors, and engaged with over 4,000 learner drivers, supervisors and P-platers through surveys, interviews and workshops.

A phased approach is being undertaken to address key target groups and initiatives - our focus this year has been on making WA's learn-to-drive process easier to navigate by providing useful and practical support and resources for learners, parents and supervisors. Through this work, we aim to provide greater structure to the learning journey and improve the quality and effectiveness of practice hours, ultimately leading to safer and more competent novice drivers.

Learn to Drive - Pop-Up Practice Spaces

One of the strongest insights from the research was the need for dedicated and safe practice spaces. Learners and supervisors consistently told us they wanted opportunities to practise driving in a low-pressure environment where they could:

- » Build confidence;
- » Develop skills; and
- » Receive expert guidance before progressing to more complex road conditions.

This year, we delivered five pilot Learn to Drive Pop-Up events designed to trial elements of future practice spaces, while gathering feedback from participants.

Participants took part in a range of practical and educational activities, including:

- » One-on-one driving instruction;
- » Car park skills practice;
- » Road safety education sessions; and
- » Virtual reality hazard perception training.

The first trial was hosted by the City of Stirling and delivered in and around the Mirrabooka Community Hub. This was followed by larger-scale trials at dedicated driver training facilities in Wanneroo, Bunbury, Collier and Kwinana. These locations provided controlled environments with ample space to coordinate multiple learning activities, enabling participants to develop driving skills in a safe and supportive setting, free from live traffic.

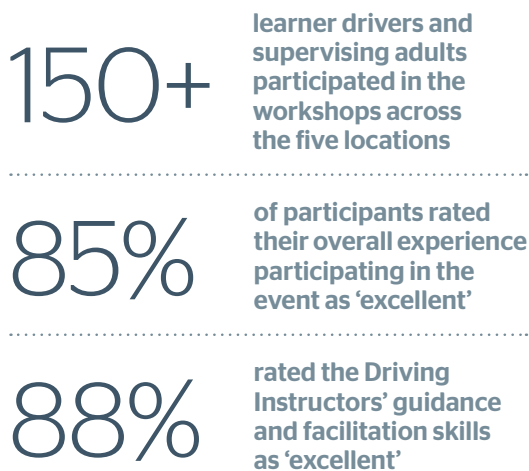
Learn to Drive - Smartphone App

Another key insight was the need for structured guidance for how to approach the minimum 50 hours of supervised practice. Supervisors and learners asked for structured lesson plans, tips on nearby routes which would cover key skills, and up-to-date road rules - all accessible when out practising on the road.

We developed and launched a prototype of a Learn to Drive smartphone app to address these needs. The app is in the early stages of testing and user feedback. We are working with other motoring clubs to determine partnership opportunities given supervisors and learners face very similar challenges across Australia.

Impact

The Learn to Drive Pop-Up events generated valuable insights and participant feedback, confirming both the strong demand for this delivery model and the benefits of using safe practice spaces, including purpose-built training facilities.



Findings from these trials will directly inform the refinement, expansion and future delivery of Learn to Drive events across metropolitan and regional WA.

"I found the event extremely informative and helpful. It improved my confidence and gave me valuable insight into what things to improve on, how to make the learning journey more effective and efficient and what examiners may be looking for. Being able to ask instructors questions in a calm and friendly environment was very helpful.... I left feeling confident in my driving approach and my ability to teach my learner"

- Parent/Supervisor



Did you know?

Our Safer Cars commitment

We recognise that safer cars can save lives. When it comes to safety, not all cars are created equal. They can provide very different levels of safety in a crash and have differing abilities to help you avoid one. So, in 2012, we demonstrated our commitment to road safety by choosing to not insure or finance any vehicle from then onwards which has been rated by the Australasian New Car Assessment Program (ANCAP) and didn't achieve 4 or 5 stars.

ANCAP, which is supported by RAC and Australia's other motoring clubs, uses a range of tests to simulate how cars are likely to perform in a crash and the likely injuries to occupants and other road users involved. ANCAP also evaluates a car's ability to avoid or minimise the severity of a crash through active collision avoidance technologies and assesses cars on the safe rescue and extrication of occupants in the event of a crash. Cars are given 0 to 5 stars, with 4- and 5-star cars being much safer.

We've consistently called on Government for the display of ANCAP star ratings to be mandatory at the point of sale to help drivers prioritise safety when buying a new car.

If you have or are thinking about buying a used car, the Used Car Safety Ratings (UCSR) program reviews crash data from more than nine million vehicles involved in police-reported road crashes, covering hundreds of vehicle models to give each car a star rating.

Do you know your car's safety rating?

76% have heard of ANCAP

31% have heard of UCSR

38% claim to know their main vehicles ANCAP rating

<1 in 3
members can identify that a 2020 vehicle with five-star ANCAP rating is less safe than a 2024 vehicle with a five-star ANCAP rating

RAC Member Priorities Tracker, August 2025, n=272

Sustainable activities and initiatives

The mobility choices we make today should not impact negatively on the lifestyle and choices of future generations.

To reduce harmful emissions from vehicle travel, we need better planned cities that reduce how far people need to travel, greater uptake of active and public transport, and low and zero emission vehicles. More broadly, reducing reliance on non-renewables electricity generation is important to further reduce lifecycle emissions for EVs in Australia. We're continuing to support our members to make more sustainable transport choices.

We have developed and progressed a range of activities and initiatives with our members, the community, government and partners. This has included:

- » Our ongoing representation on government-led working groups such as the Air Quality Coordinating Committee;
- » Advocating our key policy and infrastructure priorities;
- » A submission on EV incentives to support the transition to net zero; and
- » Sharing insights on EV ownership and addressing barriers to uptake.

We are also working with a consultant to identify and model the most effective EV incentives for WA to inform practical, evidence-based policy recommendations that improve affordability and support greater EV uptake.

✓ Influencing

Federal Budget Submissions and Submission to the *Statutory Review of the Electric Car Discount*

In our Federal Budget submission and our submission to the *Statutory Review of the Electric Car Discount*, we called on the national government to continue the Fringe Benefits Tax (FBT) exemption for EVs, or introduce a more impactful purchase incentive, given the importance of making EVs more affordable.

This advocacy has contributed to a positive policy outcome. The Australian Government announced in the Federal Budget that the current FBT exemption will continue unchanged until April 2027. From April 2027 to April 2029, EVs priced at \$75,000 or less will continue to remain fully exempt and those above this amount but below the luxury car tax threshold (LCT) will receive a 25 per cent discount. From April 2029, eligible EVs under the LCT will receive a 25 per cent discount on payable FBT.

This is a meaningful win for members providing continued support for EV uptake at a time of fuel price pressure. It sends a clear signal to manufacturers that Australia wants more affordable EVs in the market. While the policy is being refined over time to better target affordability, there are already many EV options below the \$75,000 threshold, helping ensure the incentive remains relevant to everyday households.

In our Federal Budget submission, we called for ongoing support for fleet and public EV charging infrastructure. The Federal Budget included funding for regional and kerbside EV charging infrastructure and the electrification of the Australia Post fleet, demonstrating alignment between our policy priorities and areas of government investment.

An aerial photograph of a city skyline, likely Perth, Australia. In the foreground, a multi-lane highway with a central rail corridor runs along a waterfront. The highway is filled with cars. To the right of the highway is a body of water. In the background, a dense cluster of modern skyscrapers forms the city skyline under a clear blue sky. A yellow text box is overlaid on the lower-left portion of the image.

🔍 Did you know?

More than 90 per cent of surveyed members believe vehicle emissions negatively impact climate change and/or human health. More than 80 per cent also believe they have a personal responsibility to help reduce vehicle emissions.

A total of 41 per cent of members would consider a hybrid for their next vehicle purchase and 28 per cent would consider a full EV (compared to 31 per cent for petrol vehicles and 25 per cent for diesel vehicles).

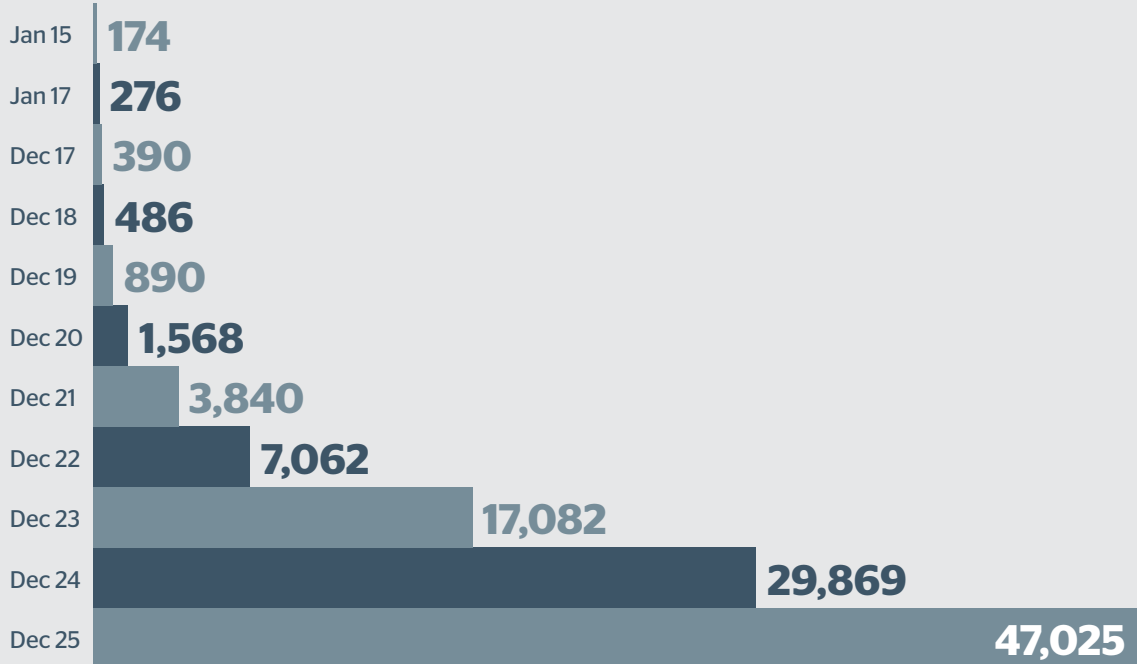
The top barrier to considering a hybrid was cost, and for EVs the top barriers were concern about battery life and availability of public chargers outside of the Perth metropolitan area.

According to our members, the top three actions government should take to reduce vehicle emissions are:

1. Invest in improving public transport;
2. Strengthen the electricity grid to accommodate increasing renewable energy sources (e.g. solar and wind); and
3. Provide incentives for purchasing low emissions vehicles.

RAC Member Priorities Tracker, October 2025 (n= 450)

Electric vehicles in WA²³





Upgraded RAC EV Charging Stations at Koorlup, West Perth

This year, we upgraded the EV charging stations at our Koorlup Head Office in West Perth. The new chargers use the latest and proven highly reliable technology, delivering a fast, and more consistent charging experience for our members and visiting EV drivers.

Up to five vehicles can charge at the same time – including four DC fast-charging bays, delivering a maximum speed of 240 kW to certain vehicle types, and a dedicated AC charger in an ACROD bay. All chargers are accessed via Chargefox, Australia's largest and fastest growing EV charging network, and RAC members receive a 20 per cent discount on charging rates.

As of December 2025, there were more than 47,000 EVs on WA roads, an increase from around 30,000 EVs a year earlier²³. This is an increase of over 55 per cent in 12 months, with EV numbers rising at double-digit rates quarter-on-quarter.

Approximately

1 in 8 new vehicles registered in WA is electric²³

Our Koorlup charging site has played a unique role in WA's EV uptake – it was once the busiest charging location in Australia, recording over 63,000 charging sessions since 2020, with nearly 40,000 of those in the past two years alone.

We're proud to be supporting and enabling the uptake of EVs, accelerating the journey to more sustainable mobility. We will continue to advocate for investment in charging infrastructure and broader initiatives to support a lower-emission future.

Did you know?

Whether you own or are thinking about buying an EV, we have products and services for financing, charging and maintaining your EV:

- » We offer a 0.5% p.a. discount off the standard interest rate for fully electric new and used vehicles. You may be able to bundle a home EV charger into the loan too.
- » We offer vehicle inspections for new and used cars, as well as EV battery health checks.
- » You can charge your EV at home with our 74 kW and 22 kW chargers, which includes full installation and an app for easy scheduling. RAC members save 10%.
- » Our Auto Service Centres have qualified EV technicians for servicing EVs. RAC members save 10% on labour.
- » We provide roadside assistance for your EV – we can tow your vehicle to the nearest EV charger in the metropolitan area.
- » You can find EV charging stations at our Koorlup head office in West Perth, selected RAC Parks and Resorts and RAC Auto Service Centres. RAC members save 20% when charging at any RAC EV charging station.



Visit our online EV hub for further details and information

Case Study

RAC Air Health Monitor

Australia's most comprehensive air quality monitoring network and system for healthier air.

Why

Air pollution remains a critical challenge for urban environments, with transport emissions a significant contributor to declining air quality. In cities like Perth, traffic-related pollution, particularly from conventional and diesel vehicles, continues to influence daily exposure levels and community health outcomes.

We are committed to improving air quality through evidence-led initiatives that reduce harmful emissions, increase public awareness, and support better health outcomes for current and future generations.

What

The award-winning RAC Air Health Monitor (AHM) is Australia's largest and most comprehensive air quality monitoring network, providing high resolution, near real-time data to inform advocacy, policy and behavioural change.

The AHM measures key pollutants including particulate matter (PM_{2.5} and PM₁₀) and nitrogen dioxide (NO₂), enabling a detailed understanding of how air quality varies across Perth and Peel.

Through an interactive, publicly accessible map, users can explore real-time and historical air quality data. The platform visualises local conditions using a simple colour scale, allowing communities and stakeholders to better understand and interpret air quality trends.

How

The AHM is comprised of a network of more than 200 air quality sensors, delivering localised data into a modelling system that combines multiple inputs, including traffic activity and industrial influences.

This network is supported by strong partnerships with local governments, state agencies, industry and independent schools, who host sensors at strategically selected locations such as major transport corridors, high-density urban areas and community precincts.

The system continues to evolve with the introduction of specialised black carbon monitoring modules to further identify and differentiate traffic-related emissions, particularly from diesel sources.



Find out more about the air quality in your area

Impact

The AHM is providing new insight into Perth's air quality, helping build a strong evidence base to support awareness, informed decision-making, targeted action, and positive behaviour change.

This year, we began releasing our air quality reporting suite, including the first annual report for the 2023 monitoring year. We also published the first 12-month summary of black carbon findings (July 2024 to June 2025). These reports help translate complex data into clear insights to inform the community and our stakeholders.

While Perth's air quality is generally considered good by national standards, the data from 2023 shows that traffic-related emissions remain the most consistent challenge in urban areas. NO₂, a key pollutant linked to vehicle emissions, continues to exceed World Health Organisation (WHO) recommended health guidelines across much of the network.

Clear trends highlight how transport activity shapes air quality across the city:

- » The annual average at monitored sites was more than double the WHO annual guideline.
- » Pollution levels are higher on weekdays, reflecting commuting and freight movement.
- » Peak levels occur during morning and afternoon traffic periods, as well as school pick-up times, where idling vehicles contribute to local spikes.
- » School environments experience noticeable increases during drop-off and pick-up periods, highlighting the impact of everyday travel choices.

Analysis of particulate matter (PM_{2.5}) shows that air quality is influenced by both vehicle emissions and natural events such as bushfires, with most monitoring sites recording at least one day above the recommended health guidelines.

Findings from the first 12 months of black carbon monitoring show:

- » Around 80 per cent of black carbon pollution is linked to fossil fuel sources, mainly vehicle emissions.
- » 68 per cent of pollution peaks are driven by traffic rather than natural factors.
- » Pollution levels drop by around 30 per cent on weekends when traffic volumes are lower.
- » Early morning peaks align closely with freight and diesel vehicle activity.

Together, these insights reinforce the strong link between transport activity and air quality. They also highlight the opportunity to reduce exposure through cleaner transport choices, improved planning, and everyday behaviour change.

The AHM continues to position RAC as a leader in air quality monitoring, supporting practical action to improve air quality, awareness and community health across Western Australia.

🔍 Did you know?

Children are at a higher risk of being impacted by traffic emission exposure than adults – this is because their lungs are still developing, and they breathe more air per kilogram of body weight than adults.

Idle Free Schools is a campaign to raise awareness of how leaving your car idling creates air pollution and causes harm to humans and the environment. We've developed a toolkit complete with resources and information to make it easier for schools and students to be empowered to tell their community that air quality matters. Whether a school uses one or all the resources, every action – big or small – can have an impact.



**Read and download
our Idle Free resources**



Connected activities and initiatives

Western Australians need to be able to move easily around their communities using a range of private, public, and shared transport options. They also need to feel socially connected and involved in shaping their local areas.

We need good planning and design of places and transport to support vibrant and liveable communities, and for transport to be equitable, convenient, reliable and affordable for all.

Through our social and community impact activities and initiatives we seek to support this.

This year, to help drive positive outcomes, we've progressed a range of activities and initiatives with our members, the community, government and partners. This has included our ongoing collaboration with groups such as:

- » The State Government's Bike Riding Reference Group;
- » Advocating for greater investment in active travel infrastructure; and
- » Providing feedback and other inputs to various State and Local Government transport plans, strategies and guidelines.

✓ Influencing

Development of Main Roads WA's *Decorative Pavement Markings Policy*

Main Roads WA initiated the development of this policy in response to growing interest in road murals and public art in street environments. We were invited to participate through workshops and written feedback on the draft policy.

Many of our recommendations were adopted, resulting in clearer approval pathways, stronger technical guidance, improved visuals and a more positive, enabling tone - ensuring the policy supports safe, people-focused street design.



eRideables survey

In response to the proposed recommendations from the Parliamentary Inquiry on eRideables, we conducted a member survey about eRideable usage and attitudes. The survey gathered approximately 5,000 responses:

Proposed change	Support from users	Support from non-users
Enforcement of national import standards for eRideable devices	83%	90%
Anti-tampering mechanisms which prohibit speed modifications	76%	88%
Stronger penalties for offences	70%	87%
Rider training programs on rules and safety	74%	81%
Requirement for more robust helmets	51%	81%



Bike Month

Active transport is a key part of our Vision for 2030, and activities like bike riding can bring communities together, reduce emissions and improve health and wellbeing.

We continue to support WA Bike Month, partnering with the Department of Transport and Major Infrastructure to co-fund \$75,000 worth of community grants for Bike Month initiatives.

We partnered with Technology for Ageing and Disability WA (TADWA) for a second year to build and donate two custom trikes for two Perth families with a child to suit their physical and cognitive needs. Two trikes were gifted to recipients Zein and Aurora at TADWA's WA Bike Month funded event – the All Abilities Bike Festival.



Bike Basics

Delivered in partnership with industry leaders CycleSense = Excellence, our Bike Basics workshop series provide participants with hands-on training to learn basic to advanced bike riding skills for all ages. Workshops include:

- » Children Learn to Ride
- » Children Bike Skills
- » Building Bike Skills
- » Adult Building Bike Skills
- » Bike Maintenance
- » eBike Skills

460 participants attended the Bike Basics program this year

"It is so satisfying seeing the joy on children's faces when they can pedal unassisted for the first time"

"A four-year-old boy came along to a Learn to Ride workshop. His bike had training wheels which we removed. His Dad went to the car to get something and by the time he came back his son was riding, unassisted, all over the tennis court!"

RAC Street Remix Guide

Our streets and public spaces play an important role in providing opportunities to connect with the people and places that matter to us. How safe, attractive and vibrant they are has a big impact on how we use them, and ultimately our wellbeing and the livability of our communities.

Our Reconnect WA initiative provided over \$2.7 million in grant funding to support local governments with projects that transformed streets and public spaces into safe and welcoming places. Our Connecting Communities Fund supported dozens of community groups to step up and play an active role in breathing new life into their streets and town centres. And our RAC Ignite Street Makeovers empower young people to collaborate, design and deliver better streets and activity hubs.

Our new RAC Street Remix Guide builds on this work by demonstrating how small changes can improve streets in big ways. A 'Street Remix' is about trying out an idea in a quicker and cheaper way before committing to something more permanent. The guide is a practical toolkit for testing small, affordable and temporary changes to make streets safer, healthier and more active – while building stronger and more connected communities in the process.



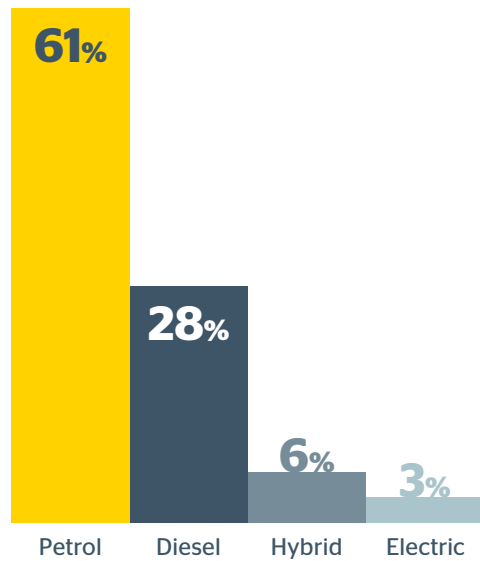
Read our guide to find out more about testing simple, low-risk ways to create safer, healthier and more people-friendly streets

How do our members move around?

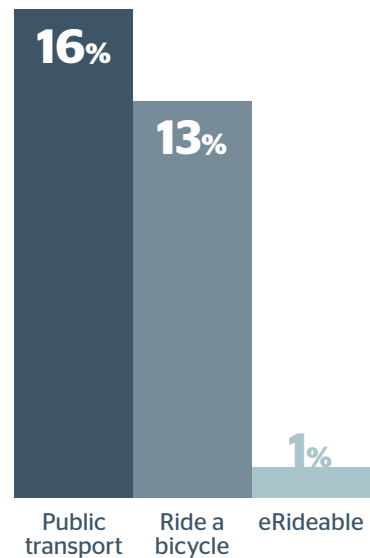
Since 2020, we have run several surveys with our members each year, covering a range of themes to help us better understand what's important to our members to support safe, sustainable and connected communities now and into the future.

Throughout 2025, we surveyed our members on their travel behaviours. We learnt:

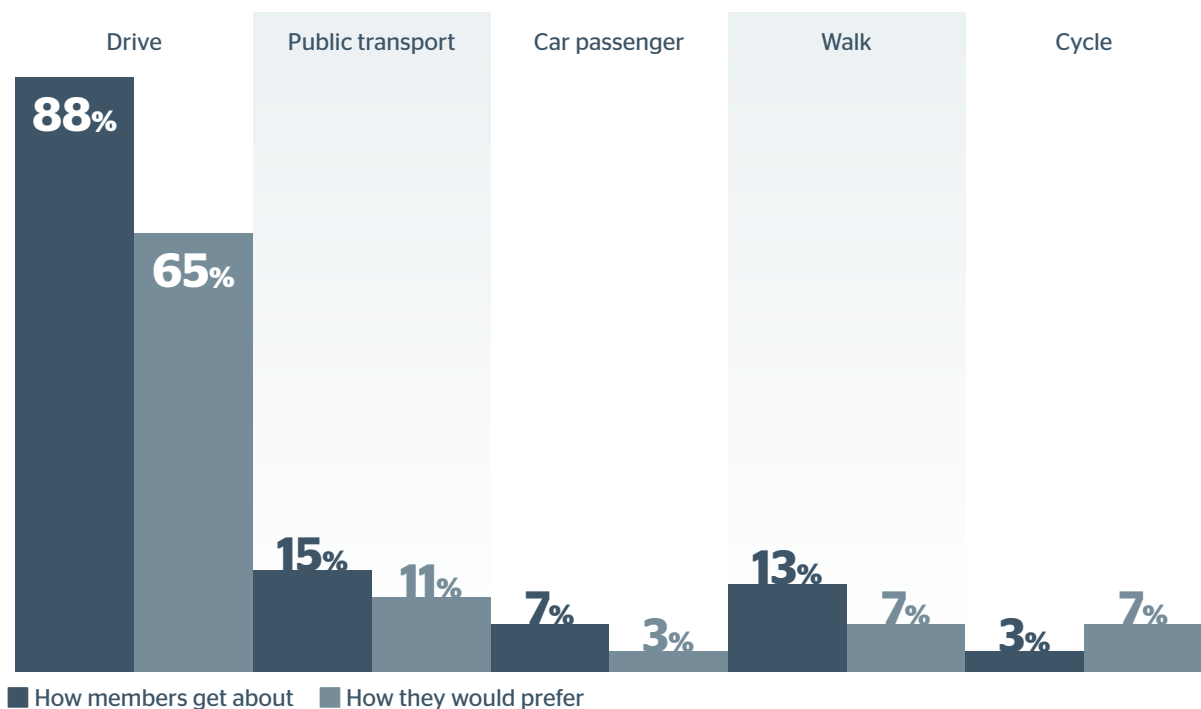
Main household vehicle:



Use the following modes of transport at least once a week:



Taking a look at how our members get to work or study, compared to how they would prefer to:



When asked about the main barriers to cycling, the most common were:

44%

Fear of sharing the road with motorists

38%

Too far away to get to where I need to go

30%

Lack of safe, comfortable, convenient and connected bike routes

The most common barriers to walking nominated by members were:

25%

Too time consuming

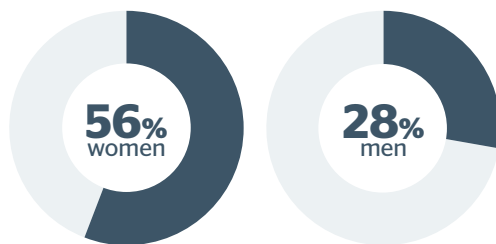
19%

Concerned about personal safety

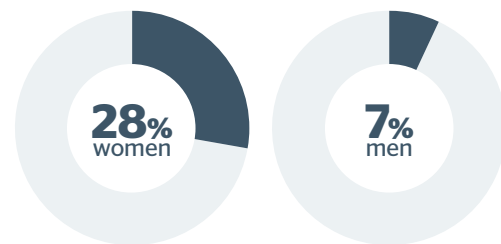
17%

Health or physical constraints

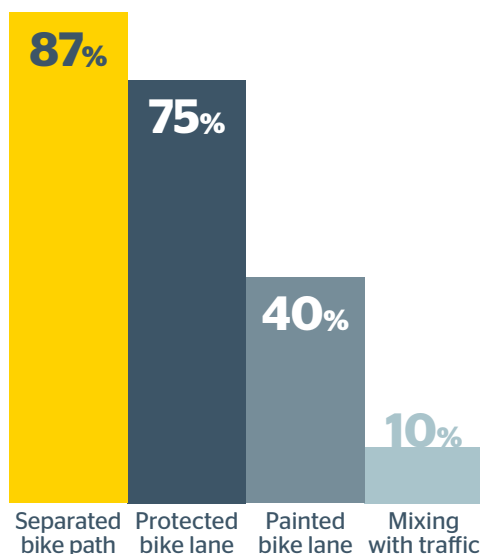
Women are more concerned about sharing the road with vehicles whilst cycling compared to men:



Women had higher concerns about personal safety when walking or travelling with a mobility aid compared to men:



The provision (or lack) of cycling infrastructure has a significant influence on how comfortable members feel cycling on a busy street:



When asked about Government initiatives to help encourage active transport, members support:

83%

More walkable and rideable neighbourhoods

68%

Completing the Long Term Cycle Network within 10 years

67%

Increasing the active travel budget

64%

More priority pedestrian crossings and signalised intersections

Case Study

Supporting local WA communities

We've helped community groups to do great things.

Why

We are passionate about improving places and spaces and encouraging communities to feel better connected to their town or suburb. We want to bring people together to design and create shared community spaces that don't rely on a car to get there, encouraging the use of public transport and shared pathways for bikes, scooters, and walking.

What

This year, we supported metropolitan and regional community groups who are passionate about leading positive change to enhance the places they live, work and connect in.

How

Local community groups, local governments and town teams applied for funding to make improvements to an area of their town. Working with Doing Co, we supported projects that contribute to our Vision of achieving a safer, sustainable and connected future for Western Australians.

Impact

We supported the delivery of three community-led activations.

Ongerup Do-Over

The Ongerup community came together to revitalise key spaces in town to make them safer, sustainable and more connected. The town had momentum with strong local leadership and complementary initiatives ready to align and amplify.

Projects included:

- » Street calming measures and encouraging slower speeds on Jaekel Street for pedestrians to cross between the pub and Weir Park.
- » Revitalisation of the Town Hall pocket park with new grass, lighting, bike parking and seating.
- » Reviving the school community garden.

Key outcomes:

- » Public spaces were uplifted, attracting more people to visit and spend time there.
- » Collaboration and leadership strengthened in the community between locals, businesses, the Shire and artists.
- » The Do-Over created clear momentum for long term renewal, paving the way for future upgrades, safer mobility and creative activations.

Boddington Do-Over

The Boddington community and RAC volunteers came together to refresh spaces across the town. Projects included:

- » Colourful murals at major intersections to remind school children to cross safely and stick to the footpaths, as well as adding colour and lighting to a laneway.
- » Planting of native trees and installation of recycled street furniture.
- » Wayfinding signage directing locals and visitors to important historical sites throughout town.

Key outcomes:

- » Encouraging safer behaviours for children and families walking and riding.
- » Improved relations between the community and the local Shire.
- » Activation of the spaces for events and parades.

West Leederville Flower District Town Team's E-Flower Parklet

We supported the installation of a solar-powered E-Flower Parklet in West Leederville. The four-metre high sculptural structure uses solar panels and battery storage to power eRideables, wireless phone charging and integrated lighting, while also providing seating, landscaping and improved streetscape amenity.

The E-Flower Parklet is a creative and practical piece of community infrastructure, using public art for functional, people-focused outcomes. It also demonstrates the value of local collaboration and community-led ideas in shaping shared public spaces.

Boddington Do-Over





Our staff volunteering at the RAC
bstreetsmart event at RAC Arena

Being involved

Our members are at the heart of our social and community impact efforts. Together with our members, partners, and all Western Australians, we're working towards a better WA.

Member Priorities Tracker

Our Member Priorities Tracker, launched in early 2020, gathers insights each month into how members are moving around their communities, their key concerns and how they think things could be improved. We also ask key questions about community connectedness, which feeds directly into our Social Impact Metric. We want to see a positive change in how connected our members feel within their community.

3,000 members participated in the Member Priorities Tracker this year

Each month, we focus on a different feature topic like road safety, cycling, congestion and many more. The member insights gained through these feature topics inform our social and community impact policies and priorities.

Every month, thousands of members from all over Western Australia share their views in our RAC Opinion survey. RAC Opinion enables members to have their say on important issues such as transport, road safety and their local community.

Member feedback is used to inform, influence and guide what we do at RAC.



Check out what's important to our members to support safe, sustainable and connected communities now and into the future

Horizons Content Hub and Podcast

Our Horizons magazine has been part of WA homes for over 95 years.

Our Horizons website showcases content from all our Horizons channels, including popular features and series from the magazine, exclusive digital articles, and videos from Horizons YouTube, as a sustainable online alternative to our print publication.

Tune in to Horizons Podcast for insightful conversations with local experts and members about issues affecting how we live, work and move around in WA. Catch topics like the rise of challenger car brands in Australia, who killed the cul-de-sac, and what it's like to tow a caravan around Australia in an EV.



Check out our Horizons content

RAC Arena

RAC became a foundation partner of the Arena in 2013, and the inaugural naming-rights sponsor in 2018.

As well as enabling thousands of RAC members to access ticketing and member benefits, our partnership with RAC Arena provides us with invaluable opportunities to engage with venue attendees about road safety at nearly every event. Our road safety activation, the Hot Shots Challenge, boosts road safety knowledge among patrons, and our Designated Driver Bar provides free non-alcoholic beverages to RAC members.

Prominent signage and ongoing communication via RAC Arena channels reinforces our 'Get Home Safe' message. RAC Arena is also home to our annual RAC bstreetsmart event, a live road crash re-enactment targeted at Year 10 to 12 students.

Road safety education for schools

We offer free road safety education programs and events to primary and secondary school students across WA.

- » Since 2012, we've hosted RAC bstreetsmart, a free road safety event for Year 10 to 12 students in the Perth metropolitan area at RAC Arena. The event focuses on driver and passenger behaviour and highlights the far-reaching effects of road crashes. RAC bstreetsmart features a live crash re-enactment attended by emergency services, just as it would occur in real life. Students also hear from guest speakers who have been directly impacted by road trauma.

16,000

students attended RAC bstreetsmart across two events this year

125,500

students have attended RAC bstreetsmart since launching in 2012

- » Our regional road safety education event for secondary schools, RAC Project Road Smart®, travels to regional locations. Students watch a crash re-enactment filmed as a docudrama and hear from guest speakers.

2,350

students attended RAC Project Road Smart® events in Broome, Albany, Bunbury and Karratha

- » We continue to deliver our comprehensive Around the Roads and On the Roads programs that feature a series of in-class presentations and workshops designed for primary and secondary schools across WA.

28,265

primary and secondary students participated in these RAC in-class presentations this year

- » We support the Paraplegic Benefit Fund (PBF) to deliver a Road Injury Prevention program to high school students, highlighting the real-world consequences of unsafe choices and the key risk factors known as the Fatal Five. Through powerful injury prevention stories, the program aims to reduce road trauma by inspiring safer decision-making.

10,487

students attended a Road Injury Prevention presentation this year

- » In partnership with Happiness Co, we delivered workshops to high schoolers about how self-esteem and mental health can impact choices behind the wheel. The What's Driving Your Decisions? workshop encourages students to reflect on their emotions and self-awareness, connecting mental wellbeing with peer pressure and the role these play in making good decisions on and off the road.

6,693

students attended a What's Driving Your Decisions? workshop this year

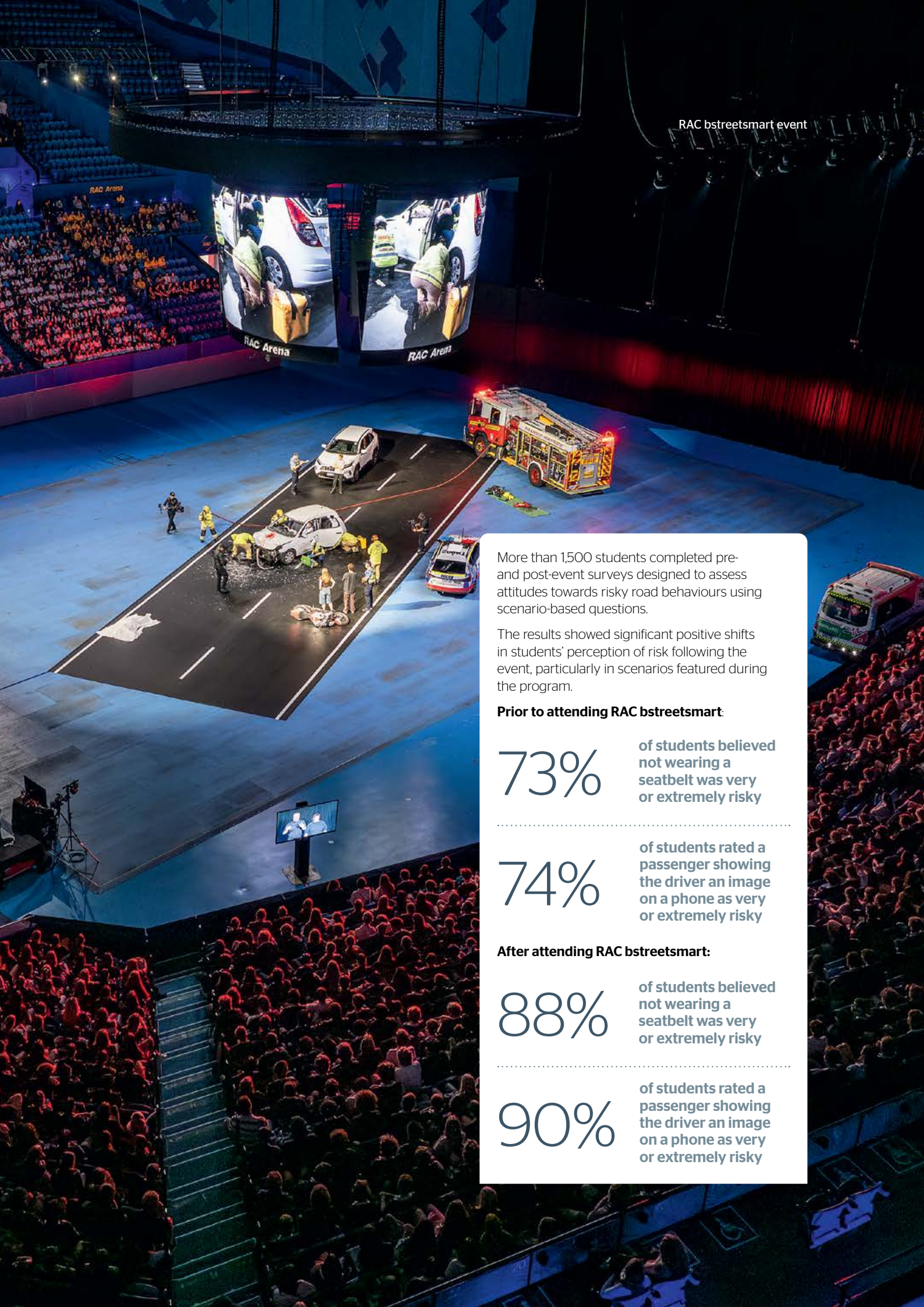
- » Our Car Maintenance and Safety workshops for high school students provide young adults with both theoretical and hands-on experience around basic car maintenance and vehicle safety. These life skills are critical as they begin learning to drive and consider their first vehicle purchase.

256

high school students participated in Car Maintenance and Safety workshops this year



Check out our online road safety education resources for use in classrooms or at home



More than 1,500 students completed pre- and post-event surveys designed to assess attitudes towards risky road behaviours using scenario-based questions.

The results showed significant positive shifts in students' perception of risk following the event, particularly in scenarios featured during the program.

Prior to attending RAC bstreetsmart:

73%

of students believed not wearing a seatbelt was very or extremely risky

74%

of students rated a passenger showing the driver an image on a phone as very or extremely risky

After attending RAC bstreetsmart:

88%

of students believed not wearing a seatbelt was very or extremely risky

90%

of students rated a passenger showing the driver an image on a phone as very or extremely risky

RAC Imagine Program™ Futures Challenge

With easier access to technology and global connectivity, our cities are rapidly growing and evolving. So how will the transport of the future look?

The RAC Imagine Program™ Futures Challenge is a term-long, project-based learning experience incorporating STEM and HASS subjects for students to design their own unique and innovative solutions to real-life challenges faced by the WA community.

Designed and delivered in partnership with BOP Industries, the program is designed for Year 5 and 6 students to work in teams across a school term. The young futurists' mission is to enhance their local communities with innovative transportation components that will create a safer, more sustainable and connected city.

Kicking off with a hackathon at the RAC Arena, students participated in breakout workshops, design sprints and activities that encouraged them to learn about smart cities, road safety and sustainability. Throughout the rest of the term, the young futurists participated in weekly virtual masterclasses, developing skills in design thinking, collaboration and ethical understanding. Teams designed transport ideas in the form of a 'fleet of the future' and 'transport hubs', all working towards the development of a pitch video submitted to a judging panel of RAC and industry experts.

116 Year 5 and 6 students
participated

13 metropolitan area
schools involved

23 teams submitted
final pitch videos

RAC Ignite

At RAC, we believe it is vitally important that we not only give young people a seat at the table to hear their views, but importantly, we empower them to act, be part of the solution and lead positive change. RAC Ignite is about backing young Western Australians to grow in confidence, build real-life skills and help shape a better WA.

Much more than a free membership, RAC Ignite gives young people aged 15-24 the opportunity to:

- » Take part in leadership programs, road safety campaigns and street makeovers;
- » Make a tangible difference in their own communities;
- » Learn from and network with industry experts;
- » Get help and advice on learning to drive, getting a licence and buying a car; and
- » Access a suite of member benefits, competitions and social media content.

RAC Ignite membership and engagement

Since launching in 2024, RAC Ignite has seen thousands of young people engage in Leadership Programs, Street Makeovers and community events. Tens of thousands more have been accessing online articles with tips on learning to drive, getting around WA safely and reducing emissions to create cleaner air.

A key channel to reach, engage and interact with young people is through social media. In March, RAC Ignite launched on TikTok – creating a fresh way to connect with young people in the digital spaces they already spend time, and offering a new platform to educate, inspire and share meaningful content.

RAC Ignite membership at a glance:

31,000 members
(June 2026)

1,780 followers on RAC Ignite
Instagram channel

10.4m views of RAC Ignite
content on Instagram

RAC Ignite participants



RAC Ignite Leadership Programs

The RAC Ignite Leadership Program develops leadership, critical thinking and problem-solving skills among young changemakers. The program includes masterclasses, presentations, mentoring, real-life case studies and action-based learning experiences.

The 2025 Leadership Program challenged young people to design solutions that could support safer driving, more sustainable transport and better ways for people to move around and connect.

Following the program:

100% of participants agreed or strongly agreed with the statement: **'I know what RAC's Vision is for 2030'**

100% of participants agreed or strongly agreed with the statement: **'By being part of RAC, I am helping to create a better WA.'**

"RAC Ignite program is not just a standard 'tick the box' leadership course. It's an experience that genuinely pushes you outside your comfort zone, but in the best way possible. The real magic happens when you're in the room with brilliant, diverse minds, tackling serious, complex issues that affect our community. We weren't just brainstorming; we were building actual, workable solutions for a better WA. The program gave me the confidence to trust my own ideas and the empathy to understand others' perspectives deeply. It was challenging, rewarding, and honestly, quite transformative. It rewired how I approach problem-solving and reminded me that passion, when coupled with the right tools, creates real impact. It was an incredible journey, and I'm so grateful I was a part of it. A heartfelt thank you to RAC for making this space for us."

- RAC Ignite Leadership Program Participant

RAC Ignite's Leadership Programs have become a launchpad for youth-led ideas. The impact of these programs is already being felt, with various participants' concepts moving beyond the pitch stage into practical, impactful initiatives:

- » The 'New to WA' content hub stemmed from the 2023 winner's concept. It is now housed on the RAC website and RAC Ignite Instagram, helping people new to Western Australia with tips on WA's unique road rules, what to do in a breakdown, how to safely drive in regional WA and how to navigate our public transport system and cycle network.
- » The 2025 program winners' idea to motivate young teenagers to ride and walk to school in order to build their road awareness evolved into a hackathon day with over 80 Year 7 to 9 students from five schools. Their ideas largely focused on the need for supportive technology and incentives and will be tested from 2026.

RAC Ignite Street Makeovers

RAC Ignite's Street Makeover projects demonstrate the benefits of inviting young people to help shape the places they use every day.

- » In Carnarvon, the Youth Precinct gained new landscaping, bike parking, seating and road safety upgrades.
- » In Baldivis, young people helped refresh the area around Mary Davies Library, the Community Centre and Baldivis Forum with a road safety themed footpath mural, festoon lighting, updated furniture and a table tennis table.
- » In Belmont, local young people helped deliver a footpath mural and landscaping to encourage people to walk to a new safe crossing point over Wright Street.

Across all locations, spaces became safer, brighter and more welcoming, and importantly young people could see their ideas come to life.



**Find out more about
RAC Ignite's programs,
tips and resources**

Events and initiatives we've supported:

- » **Leavers 2025:** Our 2025 Leavers campaign encouraged young drivers to stop, rest and travel safely. In partnership with Miami Bakehouse, more than 1,000 Year 12 students cashed in a free snack at the RAC Ignite Pit Stop, with many also receiving a complimentary vehicle check from an RAC Patrol.
- » **Future Female Leaders:** We supported the Future Female Leaders program through mentoring support for the signature program and by providing access to 30 online licences for the virtual Purposeful Leaders Program. The mentees, aspiring leaders in Year 11, were supported by the RAC Ignite team to develop a social and community impact program, giving them a practical opportunity to turn their ideas into action.
- » **Re:act:** We continued our partnership with Re:act, where design students from Curtin University, North Metropolitan TAFE and South Regional TAFE developed campaign concepts in response to key road safety issues. This year, the theme focused on correct seatbelt use, with winning concepts showcased on billboards and social media channels.
- » **Collaboration with ECU:** We supported the 'ECU Ride to Uni' project with tips for students on safe bike riding routes to ECU's Joondalup and new City campuses. A range of workshops taught students how to ride or refresh their cycling skills and confidence.



2025 RAC Ignite Leadership Program Participants

RAC Community Volunteering Program

Since 2014, our Community Volunteering program has provided meaningful experiences and rewarding opportunities for our people and members to contribute their time and skills through partnerships with a range of not-for-profit organisations. Together, we are continuing to champion change across Western Australian communities through initiatives that contribute to a safer, sustainable and connected future, and a more diverse and inclusive culture.

This year, over 900 RAC people, members and the local community:

- » Shared road safety messages and community connection projects across metropolitan events showcasing the RAC Rescue Experience.
- » Welcomed a new volunteering opportunity through long-standing partner Motor Museum of WA.
- » Increased member engagement through the launch of community member days at WA Wildlife and Constable Care Foundation.
- » Welcomed high school students who attended RAC bstreetsmart.
- » Supported injured animals at WA Wildlife with wellness and hospital services following road trauma or sustained injuries.
- » Launched the new *Giving Back to WA* initiative, which is an additional way for our people to make a meaningful difference by supporting Western Australian charities.

- » Facilitated a week-long campaign during National Road Safety Week, delivering heartfelt messages to community members to spark a conversation and make an impact on reducing the number of lives lost on our roads.
- » Sorted donations at Good Sammy and Dress for Success to support programs that empower people with disabilities and women to pursue meaningful employment.
- » Partnered with Armadale Gosnells Landcare Group to plant 8,100 seedlings to support cleaner and healthier air.
- » Engaged with more than 1,300 members at Gold Life events.
- » Supported primary school students around safer road behaviours at the Constable Care Safety School.

This year, our volunteers have given their time and efforts to drive positive change in WA communities and collectively delivered the following impact:

147 activations

4,530 volunteering hours

\$217,513 value contributed to the WA community*

*The dollar figure is calculated using the Volunteering WA value of volunteering for 'all ages'

Spotlight on Constable Care

The Constable Care Foundation has been teaching kids about bike and road safety in Western Australia for more than 35 years. Since 2019, we have proudly supported the Constable Care Safety School with our community volunteering program. RAC staff regularly offer their time to support hands-on bicycle and road safety training for primary school students across WA.

This year, we elevated our partnership to support bespoke in-place secondment projects to upskill the not-for-profit, while continuing to raise awareness of safe riding behaviours for young people across WA and extending these unique experiences with our members.

We hosted our first Member Day at the Constable Care Foundation Safety School - more than 130 children and their families joined for bike safety lessons and riding practice on the minibike track. The track features roundabouts, bus and train stations, traffic lights and road signs. Kids learned how to stop, look for pedestrians, and cross the road safely.

"My son didn't like riding bikes before, now he feels more confident. We also found out his bike was too big for him - something we wouldn't have known without this event"

- RAC Member



Skills-Based Volunteering

This year, we launched a skills-based volunteering program, providing our people with a unique opportunity to contribute their expertise through project-based volunteering that supports local community organisations.

We enabled two skills-based volunteering projects, the first in partnership with WA Wildlife. Over six weeks, a team of three volunteers collaborated with stakeholders to develop two engaging publications designed to strengthen WA Wildlife's visibility and extend its reach.

The second six-week project was delivered in partnership with Constable Care Foundation. A team of four volunteers worked closely with stakeholders to explore the organisation's history, review its website and program offerings, and develop and present recommendations to support future strategic growth.

Jawun Secondments

Since 2014, we have invested in connecting RAC people with Jawun, a not-for-profit organisation committed to enhancing the lives of Aboriginal people and communities. Throughout this time, our secondees have travelled to regional Western Australia to fulfill six-week secondments working within local Aboriginal organisations.

This year, four RAC people completed Jawun secondments in the East and West Kimberley. Through meaningful discussions and on-country experiences, participants explore ways to influence policy, strengthen partnerships and support community-led solutions to local challenges.

Each year, an RAC executive participates in a three-day immersive learning experience in one of the Western

Australian regions supported through Jawun. Joining corporate and government partners from across Australia, they meet with community leaders and Indigenous partner organisations to gain a deeper understanding of the work being undertaken locally.

Volunteering WA Awards

We are a proud sponsor of the RAC WA Volunteer of the Year award. The 2026 winner was announced at the Volunteer WA Awards - Kerrie Overall from WestAus Crisis & Welfare Services.

Our Community Volunteering team, in collaboration with WA Wildlife, was recognised as a finalist for the WA Corporate Volunteering Impact award. This nomination acknowledged continued relationship through delivering bespoke and meaningful experiences that have extended to a skills-based volunteering program and a RAC member community day.

Supporting Local WA and Giving Back

To celebrate our Community Volunteering Program's impact, we launched a new staff engagement model this year, *Giving Back to WA*. Our people are invited to vote and direct a donation to one of three selected Western Australian charities.

Each quarter will deliver donations of up to \$5,000 across three charities. This year, six charities were chosen, with a total of \$10,000 delivered, as voted by our people. Organisations identified for support included, Care Bags WA, Heart Hub South West, Team Connect WA, Lionheart Camp for Kids, Guide Dogs WA, and 20Talk. These Western Australian local charities specifically support causes related to road safety, diversity, equity, inclusion, and belonging focus areas, and grass-root local organisations.

Member volunteering
at WA Wildlife



Our performance

The Social Impact Metric was developed in 2018, adopted in 2019 and implemented in 2020 based on the most appropriate and current publicly available data at the time. We continue to review the Social Impact Metric to ensure it remains fit for purpose, informative and accurate.

Safe

Our indicators, measures, weightings and targets for the Safe impact area are shown in the tables and graphs below.

In 2024, 1,412 people were seriously injured on our roads (equating to a serious injury rate of 46.9 per 100,000 people in the population) and in 2025, 184 people were killed (equating to a fatality rate of 6.03).

Our goal for the end of 2025 was for the serious injury rate to have dropped to

30.1 and the fatality rate to 2.84. This was deliberately ambitious in order to inspire positive change for the better of WA.

This year, we set our road safety targets for 2026 to 2030, ensuring continued ambition to reduce fatalities and serious injuries on WA roads. Our Safe targets from 2026 to 2030 are:

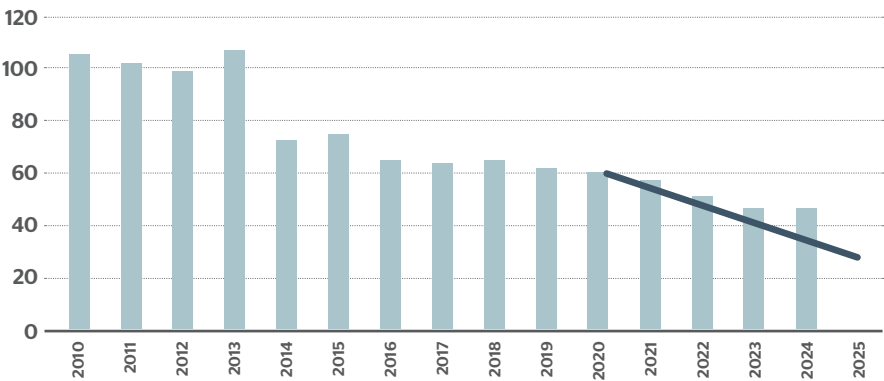
- » 50 to 70 per cent reduction in the number of people seriously injured on WA roads
- » 50 to 70 per cent reduction in the number of people killed on WA roads

Safe	Think safer roads, vehicles and people, to save lives and serious injuries.	Indicators	Measures	Weightings	Targets	Data sources
	» Western Australians feel safe utilising all modes of transport. » The rate of road deaths and serious injuries in Western Australia is approaching zero. » Western Australia has safe transport infrastructure. » New vehicle technology and safety assurance frameworks are protecting occupants and other road users from crashes. » Road users are taking responsibility for themselves and other road users. » Road safety is a social, health and economic priority for Western Australia. » Appropriate speed limits have been implemented and are increasing human survival rates in the event of a crash.	Reduced serious injuries	Number of people seriously injured on WA roads	15%	50 to 70% reduction by end-2030 from a 2015-2019 baseline average	Serious injuries = Main Roads WA crash data (annual)
		Reduced fatalities	Number of people killed on WA roads	25%	50 to 70% reduction by end-2030 from a 2015-2019 baseline average	Fatalities = Road Safety Commission WA Road Fatalities (quarterly)

Serious injuries per 100,000 persons*

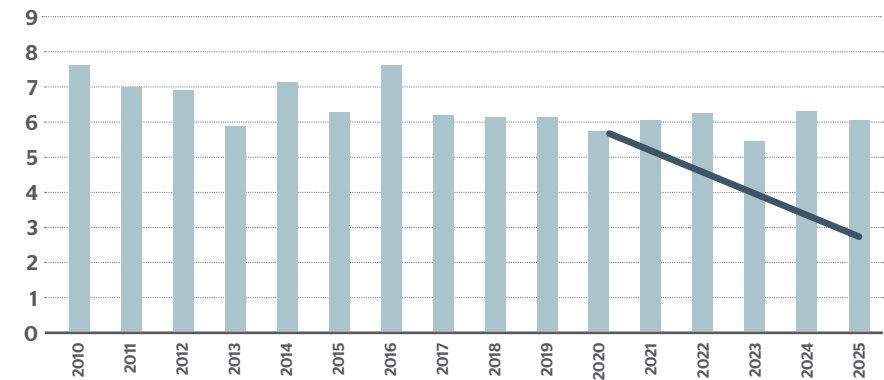
Actual
Target

*At the time of publication, the latest WA Government serious injury crash data available was for 2024, and therefore is the most recent year reported.



Fatalities per 100,000 persons

Actual
Target

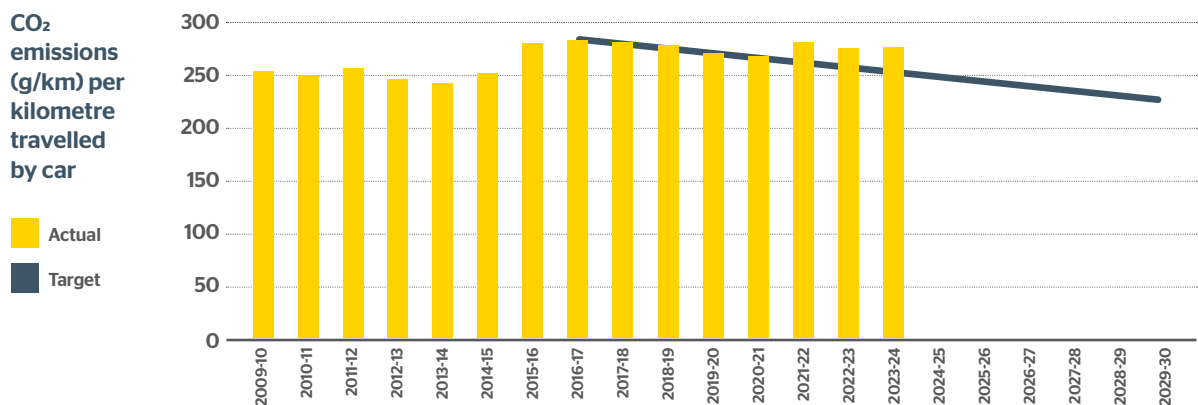
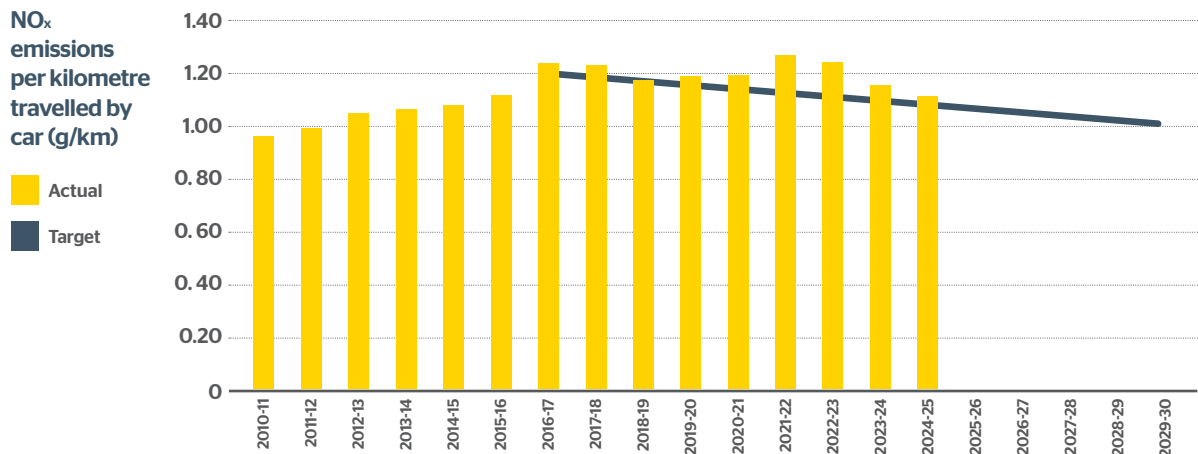


Sustainable

Our indicators, measures, weightings and targets for the Sustainable impact area are shown in the table and graphs below. Based on the most recently available data, NO_x emissions currently sit at 1.11g/km travelled

by car and CO₂ emissions at 276.3g/km travelled by car. By 2030, we want to see these emissions reduce to 1.06g/km and 226.9g/km respectively.

Sustainable	Think low emission vehicles and initiatives for cleaner, healthier air.	Indicators	Measures	Weightings	Targets	Data sources
	» Harmful emissions (CO₂, NO_x, particulates) from passenger vehicles are reduced in line with international benchmarks. » Proactive initiatives have been implemented to improve air quality. » Low emission vehicles are widely available, affordable and a popular choice. » Infrastructure supporting alternative vehicle technology is broadly accessible. » Western Australians better understand and are able to reduce the life-cycle impacts of owning or operating vehicles. » A range of fair and effective funding options have delivered a high-quality transport system.	Healthier air	NO _x emissions per kilometre travelled by car	10%	15% reduction in 2030 from a 2016/17 base	Fuel sales = Australian Petroleum Statistics (annual); Emission factor = European Environment Agency; VKT = BITRE Australian Infrastructure Statistics, VKT, Car, WA - direct from BITRE (annual)
		Cleaner air	CO ₂ emissions per kilometre travelled by car	10%	20% reduction in 2030 from a 2016/17 base	CO ₂ emissions = Australian Greenhouse Gas Inventory (annual, data lag); VKT = BITRE Australian Infrastructure Statistics, VKT, Car, WA - direct from BITRE (annual)



*These targets were modelled using the most recent data at the time for both indicators (i.e. 2016-17), and consider, amongst other things, annual variability and upwards trends (CO₂ emissions from cars are projected to increase to 2025), Australian Government greenhouse gas emissions reduction targets and the need for significant national policy levers to achieve reductions.

Connected

Our indicators, measures, weightings and targets for the Connected impact area are shown in the table and graphs below and on the next page.

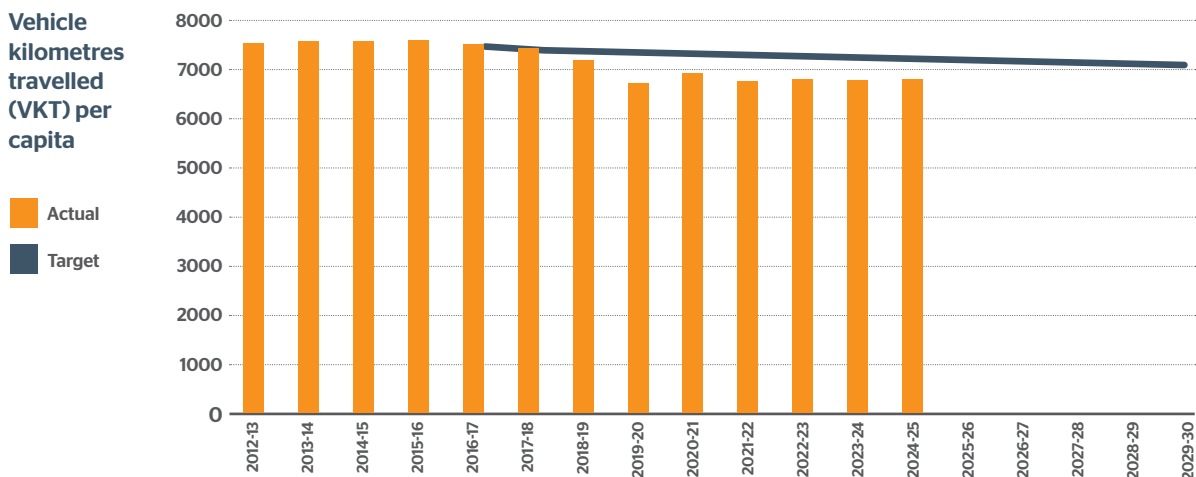
For our first of four measures, the 2024/25 vehicle kilometres travelled (VKT) per capita remained steady at 6,794. This figure remains below the targeted reduction towards 2030.

Our second measure, the extent to which people feel connected to and within their community, is a composite measure derived from survey questions we ask about community connectedness. Our current annual Connected Communities Score is 62.4.

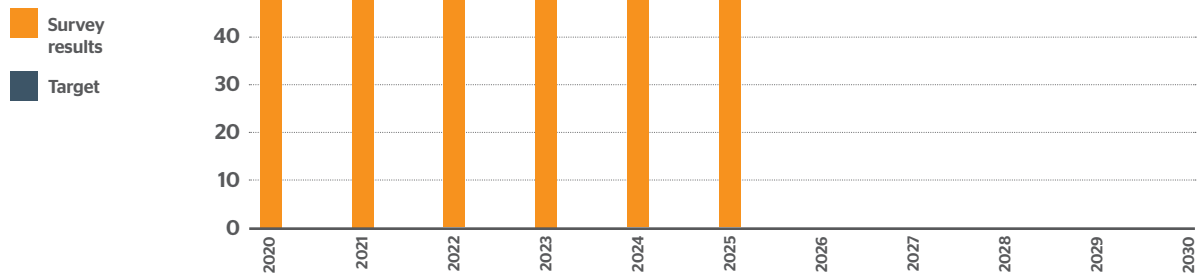
By 2030, we're aiming for at least a five per cent increase from a baseline of 62.5 in 2020.

Our third and fourth measures relate to transport affordability. We want any increases in costs of private motoring and public transport to remain at or below the rate of inflation, known as the Consumer Price Index (CPI). During 2025, the cost of private motoring remained consistently below overall CPI. Public transport fares in WA have been substantially reduced from January 2026. The standard cash ticket for two-zone fares was reduced from \$5.20 to \$3.50. Transwa regional fares were also permanently halved.

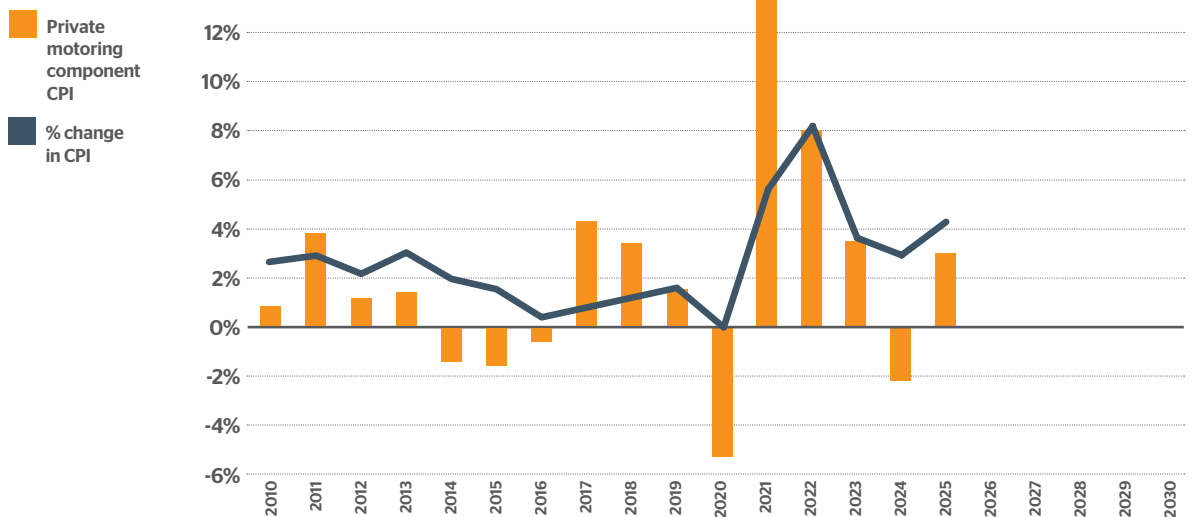
Connected	Think well-planned communities and transport that connect people and places	Indicators	Measures	Weightings	Targets	Data sources
	- Good urban design and well-planned communities are enabling better access to transport options and enhanced social connectedness. - People are seamlessly connected by a flexible range of private, public and shared transport options (e.g. public transport, cycling, walking, car, motorcycling, personal transporters, aviation), infrastructure, services and technology. - Congestion has been managed to protect the livability and productivity of the State. - The benefits of digitisation are realised and enhance mobility while protecting personal privacy and data. - Transport is affordable and accessible.	Enhanced liveability	Vehicle kilometres travelled (VKT) per capita	10%	5% reduction in 2030 from a 2018 base	VKT = Australian Infrastructure Statistics, VKT, Car, WA - direct from BITRE (annual); Population = ABS Demographic Stats - Cat 3101.0 (quarterly)
			Extent to which people feel connected to and within their community	10%	5% increase in connectedness score from a 2020 baseline	RAC survey providing a composite measure derived from questions exploring the relative importance of, and level of satisfaction with, four dimensions of community connectedness - access to destinations, availability of preferred transport options, sense of community and look and feel of the area (monthly)
		Affordable mobility	Cost of private motoring	10%	Change at or below CPI	Cost of private motoring = ABS Consumer Price Index, Australia Cat 6401.0 - Table 9 (quarterly); CPI = ABS Consumer Price Index, Australian Cat 6401.0 - Tables 1 & 2 (quarterly)
			Cost of public transport	10%	Change at or below CPI	Public transport standard 2-zone cash fare = State Budget Paper no.3, Appendix 8, Table 8.10 (annual); CPI = ABS Consumer Price Index, Australia Cat 6401.0 - Tables 1 & 2 (quarterly)



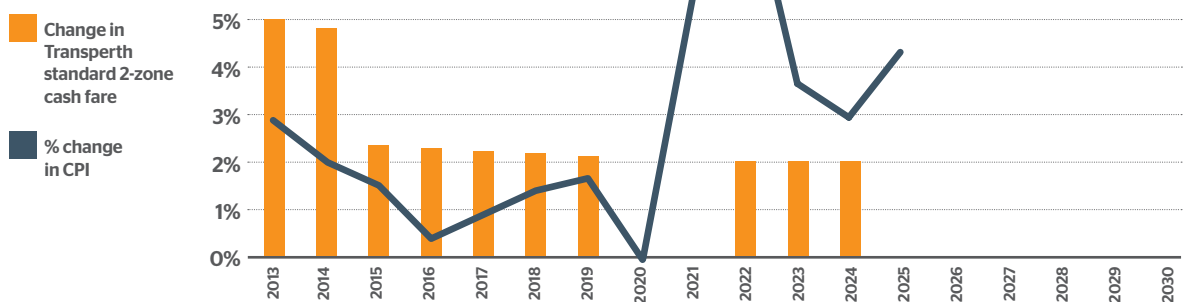
Extent to which people feel connected to and within their community



Change in cost of motoring



Change in cost of public transport



Overall progress towards our 2030 targets

Our composite metric, derived from the above elements, shows that progress towards the 2030 targets is tracking at 'Not Meeting target - low'.

We have a clear and strong focus on the future – and we will continue to advocate for change and progress that will help us to achieve the targets.

Our Social and Community Impact Report and Social Impact Metric enable us to measure and report on progress towards our Vision. We remain committed to understanding and reporting on our impact in the years ahead.

Progress towards 2030 targets:



Target ranges
Not meeting target - high
Not meeting target - moderate
Not meeting target - low
Meeting target - low
Meeting target - moderate
Meeting target - high



Check out our Reports and Submissions to know more about where we stand on issues of importance to help create a safer, sustainable and connected future for Western Australians



End notes

1. Road Safety Commission (2026) Road Statistics Western Australia
Road fatalities figure refers to the 2021-2025 five-year average. At the time of publication, the latest WA Government serious injury crash data available was for 2024, therefore serious injury figure refers to the 2020-2024 five-year average.
2. Fatalities based on Road Safety Commission Western Australian Road Fatalities 2025 report
Australian Bureau of Statistics 2025 Regional Population
3. Wramborg's model for fatality probability vs. vehicle collision speeds (2005)
4. Road Safety Commission (2026) Western Australia – Key Statistics Overview
5. Borchers-Arriagada, N., Chaston, T. B., Morgan, G. G., Knibbs, L. D., & Johnston, F. H. (2025)
The mortality burden attributable to PM_{2.5} and NO₂ from all sources and traffic-related air pollution in Australia
6. Department of Climate Change, Energy, the Environment and Water (2026)
Australia's National Greenhouse Accounts
7. Department of Climate Change, Energy, the Environment and Water (2026)
Australia's National Greenhouse Accounts. Australian Bureau of Statistics (2025)
National, state and territory population
8. Department of Transport Western Australia (2026) WA electric vehicle licensing data:
March 2026 Q1
9. International Energy Agency (2026) Global EV Outlook
10. RAC (2025) Member Priorities Tracker: Sustainability
11. Australian Automobile Association (2026) Transport Affordability. Bunbury when compared to other regional centres and Perth when compared to other capital cities for compulsory third party insurance, licensing and registration
12. NSW Active Transport Health Model Reference Outcome Values (2026)
13. We Ride Australia (2023) The Australian Cycling and e-scooter Economy
14. Department of Transport Western Australia (2020) Driving Change -
Road Safety Strategy 2020-2030
15. Infrastructure Australia (2019) Urban Transport Crowding and Congestion
16. The Cycling and walking figure was based on annual spend indicated in government media statements and for roads and public transport the approximate figures are based on the total WA Government allocation of funds into Main Roads WA and the Public Transport Authority, respectively
17. Department of Planning, Lands and Heritage (2024) WA Tomorrow Population Report No. 12
18. RAC (2026) Member Priority Tracker: Land Use and Transport
19. RAC (2026) Member Priorities Tracker: Transport Priorities
20. RAC (2026) Member Priorities Tracker: Public Transport
21. RAC Go app analytics data, reporting period June 2025 to June 2026
22. RAC (2025) Member Priorities Tracker: Active Travel
23. Department of Transport Western Australia (2025) WA electric vehicle licensing data:
December 2025 Q4

