

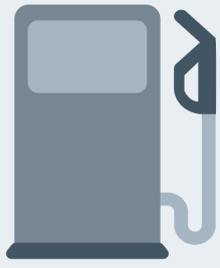
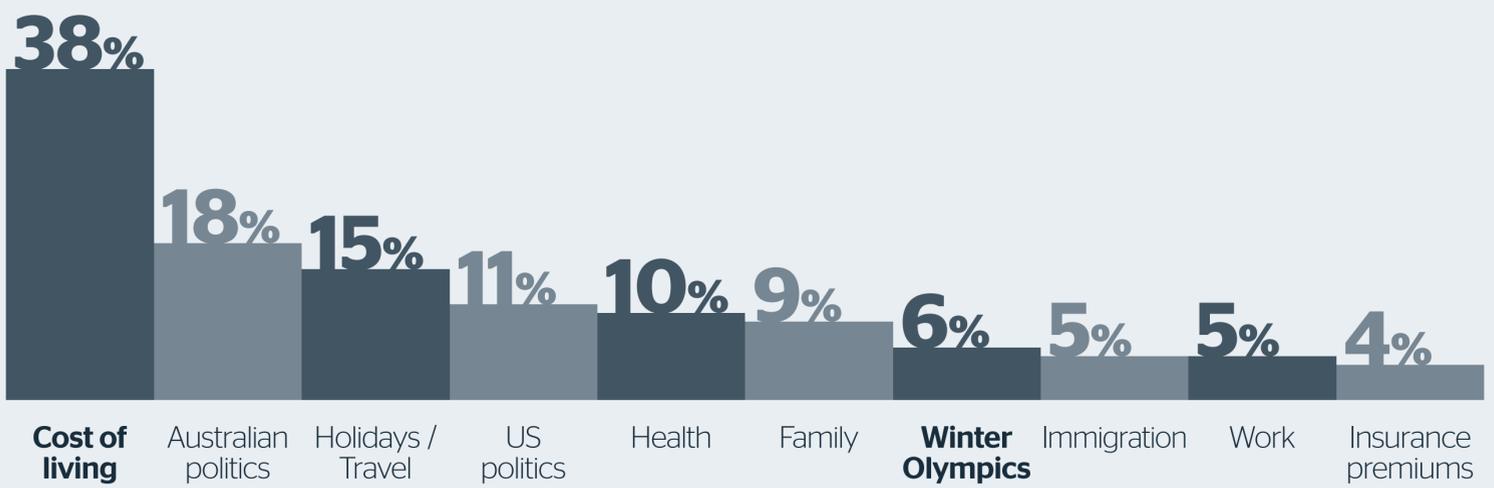


# RAC Opinion

Nearly 6,000 RAC Opinion members shared their views in February 2026

## Household conversations

What are members talking about at home?



### Cost of living

Nearly **2 in every 5** households have been talking about the cost of living, such as fuel prices and groceries.

**“Increased price of consumable household items such as food.”**

### Winter Olympics

The major sporting event provided a welcome relief for many members during WA’s hottest month of the year.

**“Olympics - how it brings us together.”**

## Topical issues

What do members think about these issues?

### RAC Online Shop

**40% of members** were not aware that RAC has an [online shop](#) for member benefits.

Those who have visited the online shop typically redeem an RAC member benefit at least monthly or more often.

One of the main suggestions provided by members is to increase promotion of the online shop to remind members at timely moments of the various discounts available.

We’ll continue to look for ways to communicate the range of benefits that members can access.



### Mobility Devices

**8% of members** own an e-bike, while 3% own an e-rideable (e.g. e-scooter, e-skateboard).

Those who don’t currently use an e-mobility device said that they’d be more likely to try one if there were:

- » Clearer rules & safety standards
- » Separate lanes for users



Scan the QR code to join RAC Opinion and have your say on the issues that matter in WA

Each month, you’ll have the chance to share your opinion in our short online survey and to win amazing prizes\*. You don’t need to be a member of RAC to join, all are welcome!



For the better

\*Prize draw terms and conditions accompany all RAC Opinion surveys.