

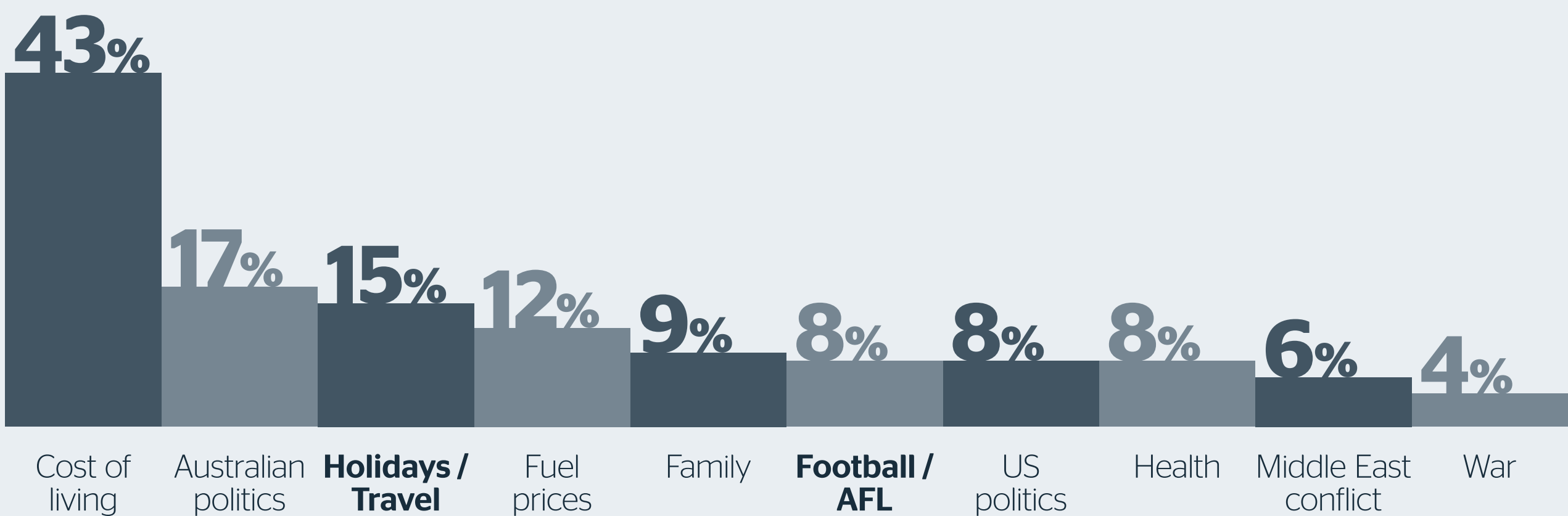


RAC Opinion

Over 6,000 RAC Opinion members shared their views in August 2026

Household conversations

What are members talking about at home?



Holidays / Travel

There’s been a spike in discussion about travel, with some members making plans for upcoming school holidays.

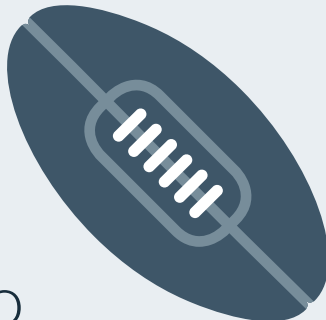
“Mainly family and travel in the upcoming holiday season.”



Football / AFL

The AFL finals and the performance of the Fremantle Dockers have also been a common talking point.

“Can the mighty Dockers bring home the flag?”



Topical issues

What do members think about these issues?

Holiday bookings

We asked members how they like to book holiday accommodation. While most book via the website of the accommodation provider, some prefer to use third-party websites.

1 in every 4 members were not aware that they receive a discount on RAC Parks & Resorts accommodation when booking directly from the **RAC website**.



Mobile Tyres

2 in every 3 members are familiar with RAC’s **mobile tyre service**, which operates throughout the Perth metro area.

Those members who have used or heard about the service identified the following benefits:

- » Convenience of RAC coming to their home or workplace
- » Receiving advice on the right tyres for their vehicle
- » Expert fitting of their new tyres



For the better